

## IIC - Opportunities for Students & Faculties- Early Stage Entrepreneurship

On

13<sup>th</sup> June 2023

The Institute conducts IIC Sessions on “Opportunities for Students & Faculties- Early Stage Entrepreneurship” on 13<sup>th</sup> June, 2023 from 11:00 A.M to 12:00 Noon for BBA Program-1<sup>st</sup> Shift, 4<sup>th</sup> Semester. The resource person for the IIC seminar was Mr. Naresh Vij (Director- Kaveri Consultants). There were 52 students present in the seminar & the total No. of staff (Teaching / Non-Teaching) participated was 11.

The session presents an opportunity to learn about various investment avenues available for entrepreneurs and support the next generation of innovative startups.

The resource person explained the role of Entrepreneurship and why the management students should opt for entrepreneurship. In addition to this he explained the meaning of business accelerator and the role of accelerator in the development of entrepreneurial ecosystem.

He also said that the accelerator will act as the mentor and provide necessary support to choose the startups in the competitive process and develop teams and train those teams and enable the supply access. The speaker said that the accelerators in addition to mentoring support will also assist in investment opportunities, access to logical and technical resources and provide shared office space. The accelerators will also connect companies to networks of peers whose experience they can learn from. He also gave lot of examples of accelerators operating in India such as TLabs Startup Accelerator, Cisco Launchpad Startup Accelerator, Indian Angel Network Startup Accelerator.

At the end of the program, students expressed interest and intention to explore entrepreneurship as a career. Direct interaction between students promoted active learning. The program enhanced the confidence of the students to become an entrepreneur. Students asked for clarification regarding – the business startups and management of the business, the speaker clarified their doubts.

**PREPARED BY: Dr. Yogesh Kaushik**

**Flyer of the Event**



<p><b>TYPE OF EVENT</b> <i>(PDW/Seminar/Jurist Day/Annual Event /ALS/PLS/Co-curricular etc.)</i></p>	<p>IIC Seminar</p>
<p><b>VENUE</b></p>	<p>Auditorium</p>
<p><b>TIME &amp; DURATION</b></p>	<p>11:00 AM – 12:00 Noon</p>
<p><b>CONDUCTED BY</b> <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i></p>	<p>IIC</p>
<p><b>ORGANISED FOR</b> <i>(Course Name &amp; Semester)</i></p>	<p>BBA- 1<sup>st</sup> Shift, 4<sup>th</sup> Semester</p>

<b>NAME OF THE COORDINATOR</b>	Dr. Sarika
<b>ATTENDANCE</b>	52
<b>RESOURCE PERSON</b> <i>(Name of the Resource Person, Designation, Organization)</i>	Mr. Naresh Vij (Director- Kaveri Consultants).
<b>OBJECTIVES OF THE EVENT</b>	<ul style="list-style-type: none"> <li>• To develop their skills as an entrepreneur, innovators, and leaders.</li> <li>• To create essential awareness amongst the students on “Entrepreneurship as a career option”.</li> <li>• To explore entrepreneurship as a potential career.</li> <li>• To improve their knowledge base about entrepreneurship trends and opportunities.</li> <li>• The IIC aims to create an entrepreneurial ecosystem in the campus.</li> </ul>
<b>LEARNING OUTCOME</b>	<ul style="list-style-type: none"> <li>• Students expressed interest and intention to explore entrepreneurship as a career.</li> <li>• Direct interaction between students promoted active learning.</li> <li>• The program enhanced the confidence of the students to become an entrepreneur.</li> <li>• Students asked for clarification regarding – the business startups and management of the business, the speaker clarified their doubts.</li> </ul>
<b>LINK OF YOUTUBE VIDEO</b>	<a href="https://youtu.be/XuV70JGdurg">https://youtu.be/XuV70JGdurg</a>