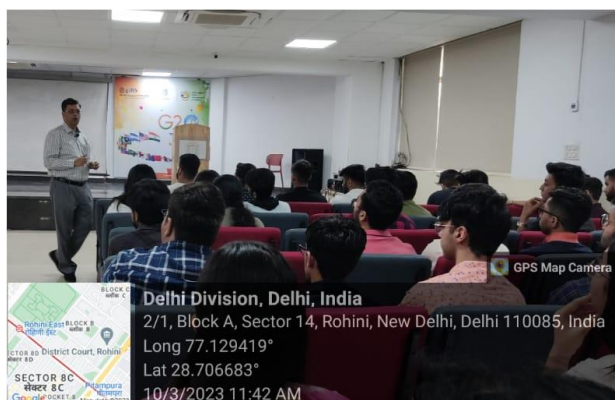


IIC- Creative Problem solving and Ideation

On

10th March, 2023

Gitarattan International Business School organized an IIC session on topic “Creative Problem Solving and Ideation”. The theme of the Session was well explicated by the eminent Guest Speaker Dr. C.S. Sharma, Formerly professor, Shri Ram college of Commerce, University of Delhi. The session began by Presenting a Sapling to our Guest Speaker from head Administration Dr. Vinay Maitri. The first objective of the event was to make students understand the relevance of thinking innovatively and with creativity. The second objective of the event was to make students’ familiar with the techniques of finding innovation solutions to existing issues. The students took keen interest in the session. They listened patiently and answered the questions asked by the Speaker. The students developed a sense of understanding on understanding the cause of Problem and how to solve the problems creatively. The Speaker asked various questions from students regarding their experiences whenever they are stuck in a problem and what approaches they use to get out of it. Dr. C.S. Sharma told students about various types of personality on the basis of body structure and temperament and how each type of personality approaches problem differently. He enlightened us about the concept of Budhi i.e. Indian approach of Intelligence. The Speaker shared his own experience of using creativity and how creatively problems can be solved. He differentiated between creativity and intelligence and how they are an intersection of Nature and Nurture. The session was informative and students gained knowledge of solving problems creatively rather to worry about it. The session concluded by presenting a memento and vote of thanks by our Director sir Prof (Dr.) Vikas Nath to our esteemed Speaker Dr. C.S. Sharma.



PREPRAED BY: SHRIYAK JAIN

FLYER OF THE EVENT

INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL (IIC-GIBS)

giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

Organizing Seminar on
Creative Problem Solving & Ideation

FRIDAY 10TH MARCH, 2023
11:00 AM ONWARDS

Prof. Dr. C.S. Sharma
Former Professor,
Shri Ram college of
Commerce

TYPE OF EVENT	IIC
VENUE	Auditorium (Ground Floor)
DATE AND TIME	10 th March 2023, (11 am- 12 PM)
CONDUCTED BY (eg. CLS-GIBS, IIC, Club, IIPC etc.)	GIBS
ORGANISED FOR (Course Name &Semester)	BBA Morning Shift (6 th Semester)
NAME OF THE COORDINATOR	Mr. Shriyak Jain
ATTENDANCE (Mention no. of studentsattended the event)	30 Students

RESOURCE PERSON	Dr. C.S. Sharma, Formerly Professor, SRCC
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To make students understand the relevance of thinking innovatively and with creativity. 2. To make students' familiar with the techniques of finding innovation solutions to existing issues.
LEARNING OUTCOME	The students gained familiarity with various Problems solving Approaches. The session helped at making students to get outside their own minds to unlock new solutions to problems. Students learnt innovation and creativity in solving Problem
LINK OF YOUTUBE VIDEO	https://youtu.be/v9J4R8oCh1w