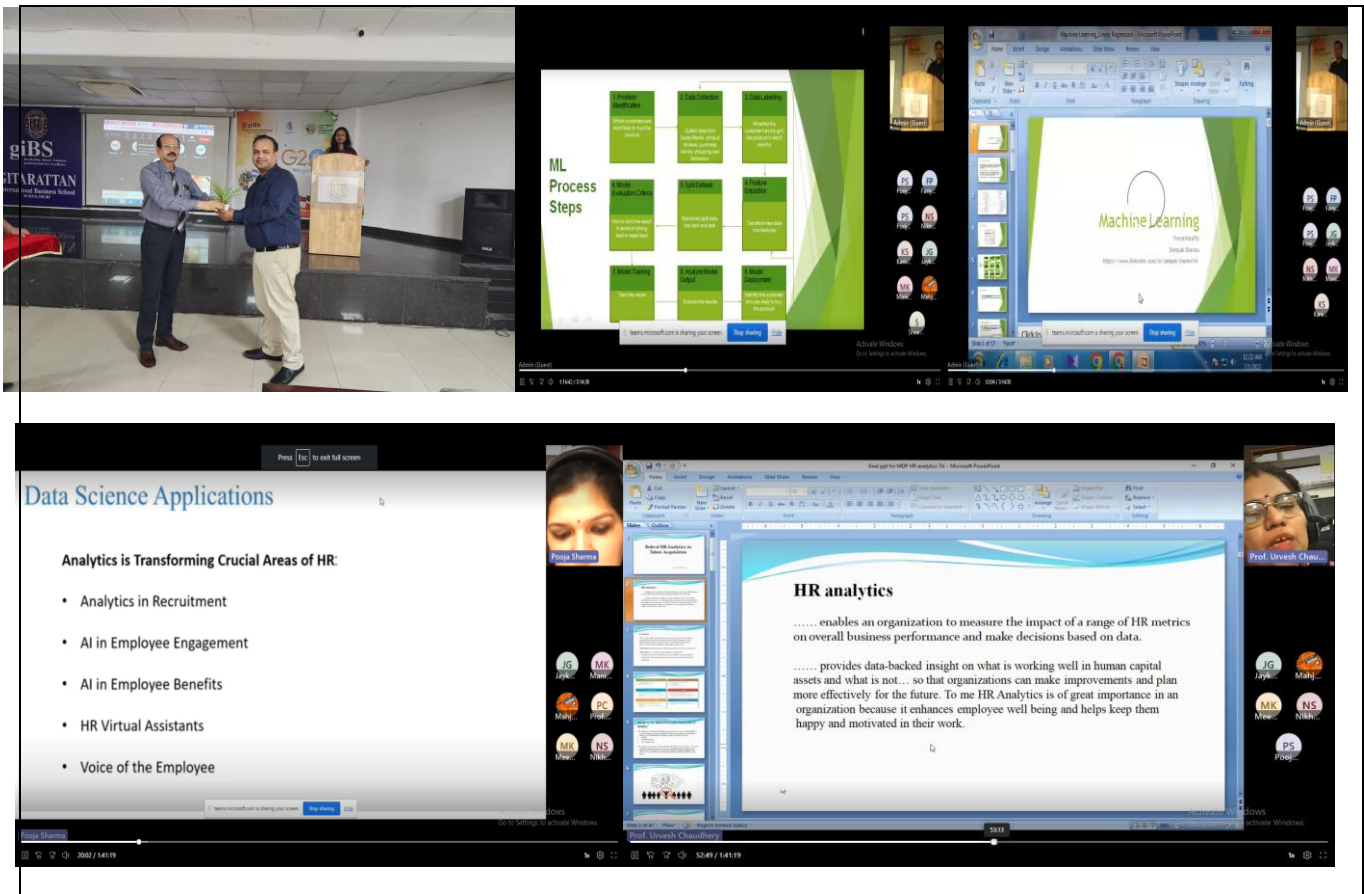


MDP ON HR ANALYTICS FOR WORKING PROFESSIONALS FOR INFORMED HR DECISION MAKING

On
01st JULY 2023



Gitarattan International Business organized MDP on the topic i.e. HR Analytics for working professionals for informed HR decision making. The program's goal was to help participants comprehend the justification for HR metrics as well as the difficulties and problems HR managers encounter while assessing HR actions. Additionally, it concentrated on establishing and designing HR measurements and analytics for the particular organization's context in order to support long-term

performance. Along with training on various technologies for HR analytics, it also examined the effectiveness and efficiency of HR processes.

The MDP was divided into 3 sessions. The first session was taken by the external Resource Person Mr. Deepak Sharma; he is also an Adjunct faculty to IIM, Lucknow. He stressed the concept of multiple regression and logistic regression. In a very simple and easy to understand manner session was delivered. Session was very interesting and interactive. Second Session was taken by Dr. Pooja Sharma, Associate Professor, Gitarattan International Business School. She taught the basic concepts of Hr Analytics, which helps to understand the importance of Analytics at Workplace. Third Session was taken by Prof. (Dr.) Urvesh Chaudhery, Professor, Gitarattan International Business School. She has taken the concept of Talent Acquisition. How organizations retain or acquire their talent through analytics?

Human resource analytics and talent acquisition continue to view human resource analytics as a tool that may improve any organization's bottom line. Quantifiable data may now be used as a crucial criterion for long-term success in hiring, keeping, and managing employees with the correct understanding and application.

It was organized by Dr. Pooja Sharma and Dr. Mahjabin Banu.

A vote of thanks by the organizer, Dr. Mahjabin Banu, Assistant Professor, and closed the MDP.

Prepared By: Dr. Pooja Sharma, Associate Professor

FLYER OF THE EVENT



Management Development Programme

“HR Analytics for Working Professionals for Informed HR Decision Making”



1st July 2023
10:30 am onwards



Auditorium

Scan to Register:



Session 1: 10:30 AM to 12:30 PM

Mr. Deepak Sharma
Co founder and Chief Data Scientist-Withinccloud.com



SESSION 2: 1:30 PM to 2:30 PM

Dr. Urvesh Choudhury
Professor, Gitarattan International Business School



SESSION 3: 2:30 PM to 3:30 PM

Dr. Pooja Sharma
Associate Professor, Gitarattan International Business School



TYPE OF EVENT <i>(PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.)</i>	MDP
VENUE	AUDITORIUM (Ground floor)
TIME & DURATION	10:30 AM to 4:00 PM (6 hours)
CONDUCTED BY <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	Gitarattan International Business school
ORGANISED FOR <i>(Course Name & Semester)</i>	Faculty and corporate executives or aspirants
NAME OF THE COORDINATOR	Dr. Mahjabin Banu and Dr. Pooja Sharma
ATTENDANCE <i>(Mention no. of participants attended the event)</i>	11

<p>RESOURCEPERSON <i>(Name of the Resource Person, Designation, Organization)</i></p>	<ol style="list-style-type: none"> 1. Mr. Deepak Sharma Co-Founder and Chief Data Scientist- Withincloud.com also an Adjunct Faculty, IIM, Lucknow 2. Prof. Dr. Urvesh Chaudhery Professor, Gitarattan International Business School 3. Dr. Pooja Sharma Associate Professor, Gitarattan International Business School
<p>OBJECTIVES OF THE EVENT</p>	<ol style="list-style-type: none"> 1. To advance understanding of HR Analytics. 2. The executives should be able to apply the analytics in their practical problems.
<p>LEARNING OUTCOME</p>	<ol style="list-style-type: none"> 1. Participants understand the concept of HR analytics and its implication 2. Implication of multiple regression and Logistic regression
<p>LINK OF YOUTUBE VIDEO</p>	<p>https://youtu.be/Pd-78JHZW_o</p>