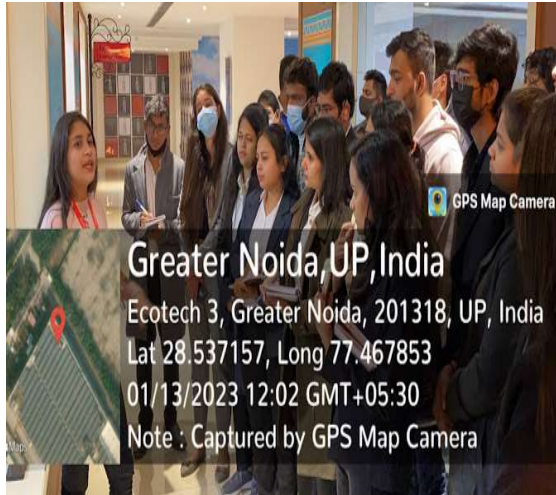


INDUSTRIAL VISIT TO COCA-COLA FACTORY 13th JANUARY, 2023

Industrial visit is such kind of a pleasure activity which fills students with enthusiasm and motivation when they learn while enjoying. It's not only a visit to some unknowing place but also an activity which unbinds many facts, truth of some particular process and so as it was when students of MBA 1A and MBA IB SEM 1 students of Gitarattan International Business School were taken to an Industrial visit at Moon Beverages , Greater Noida West.



On receiving the letter of permission from Moon Beverages Limited, Greater Noida, MBA students with faculty member Dr. Shivangi Bhatnagar went on an industrial visit to the Moon Beverages on 13-01-2023. We reached the factory at 10 o'clock. Security-in-charge of production received us at the entrance, we were given masks to be worn, and later their hosts gave an introduction about the Happiness factory. Then they took us around from one section to the next and enlightened us about the Coca Cola Company. We started the visit with the introductory video clip on the Coca Cola Company's history, and its achievements. Later, they brought us into the company's vault, which housed the production unit and contained information about the company's history as well as how it developed. Continuing with the explanation of process behind the Vault. Starting with the containers(tanks) containing Ready Syrup in the production unit area. It fills 600 cans per minute also called CPM (Cans per minute). Moving onto the Blending Room and Filling Room. They told us about the cleaning process if the cans are transferred from one container or pipelines to another called Clean in Place, CIP Section. The last Production Section was Raw syrup section. The introduction went with the History of generation of bottles used for the packaging and their evolution. The Coca Cola Company enlightened us about their Book Record of Limca Books of Record section and the Water Recycling Section process. Further moving onto the entertainment area consisting of the Coca Cola Company delivery trucks demo, Creative Coca Cola bottles in display and the Highlight part of The Coke studio's stage. Ending with the Group photographs of the students with the faculty teacher with the banner of the Gitarattan International Business School, Rohini. The visit came to an end at 1:00 pm. We left the premises at 1:30 pm. It was an informative, interesting and a successful visit. As students of Masters of Business Administration, we learned how the production unit works. We express our thanks to the Vice-Chairman sir and Dean ma'am who permitted us to go on the visit, our faculty member Dr. Shivangi Bhatnagar who accompanied us and the officials who explained the various departments. Behalf the students I request you to arrange more industrial visit for students which can practically train the students.

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