

IIC WEBINAR ON
“AWARENESS CAMPAIGN ON ENVIRONMENTALLY FRIENDLY ACTIVITIES,
WASTE HANDLING, AND USE OF SOLAR ENERGY FOR SUSTAINABLE
GROWTH AND DEVELOPMENT”

31st AUGUST 2022



Institute’s Innovation Cell of Gitarattan International Business School organized a Webinar for all students and faculty members on the theme “Awareness Campaign on environmentally friendly activities, waste handling, and use of solar energy for sustainable growth and development” on 31st August 2022. The Guest Speaker for the session was Prof. Dr. Amita Singh President, The Network of Asia Pacific Schools and Institutes of Public Administration and Governance (NAPSIPAG), and Disaster Research Group (NDRG). Human existence is quite impossible without the presence of a healthy ecosystem. Our environment comprises all living and non-living components and their interactions within a natural habitat. Environmental conservation has become one of the core issues that need to be addressed to battle climate change and global warming. Sustainable development is the need of the hour that can save mother earth from the repercussions of industrialization.

Prof Amita started the session with explaining about the importance of environment conservation by explaining how we humans are taking nature for granted for our unprecedented growth and development. Ma’am said that we humans start to think that we will be able to over power and control nature as per our needs and aspirations but when nature takes its course it take it seconds to destroy everything. For this ma’am gave the example of Kedarnath tragedy.

For sustainable development Prof Amita emphasised that we need to focus our attention to renewable sources of energy and in case of India the best source of renewable energy is solar energy. Ma'am said that Prime Minister Narendra Modi took a great step in energy conservation when he introduced Global solar alliance but unfortunately until now no major work has been done to promote this. We as Global citizens need to work for the conservation of environment otherwise we are making our own lives miserable. It was a highly enlightening and interactive session.

Prepared by: Ms Muskan Grover, Assistant Professor, GIBS