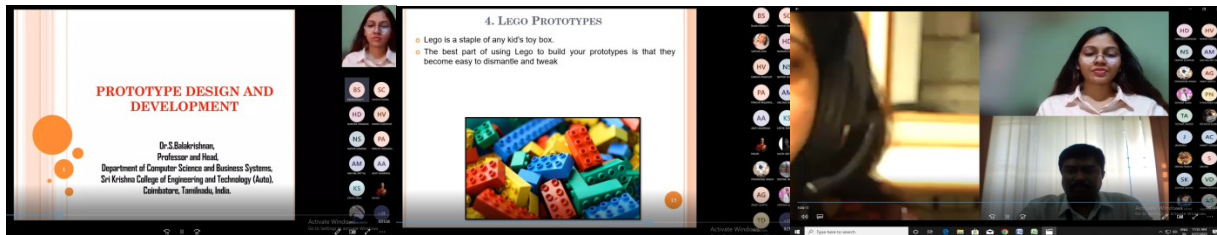


IIC WEBINAR ON PROTOTYPE/PROCESS DESIGN AND DEVELOPMENT

25th MAY 2022

The Institute Innovation Cell of Gitarattan International Business School organized a webinar titled ‘Prototype/Process Design and Development’ on 25 May, 2022. The Ministry of Education, Govt. of India has established an ‘Innovation Cell’, with the purpose of systematically fostering the culture of Innovation in all Higher Education Institutions (HEIs). Under the guidance of ‘MOE’, the IIC at GIBS aims to establish a culture of innovation and entrepreneurship in the Institute. IIC at GIBS has been organizing various events and activities for the students and this webinar was one such event organized by the IIC.



The theme of the webinar was very well presented and explained by the eminent guest speaker Dr. S. Balakrishnan- Professor and Head, Department of Computer Science and Business System, Sri Krishna College of Engineering and Technology, Coimbatore, Tamilnadu. Dr. Balakrishnan initiated the session by sharing the ways through which prototype can be designed. He also discussed the origin of prototype development. He emphatically advised against skipping the process of prototyping as it can lead to costly mistakes. He then elaborated on the types of prototyping and answered the questions asked by the audience. The webinar concluded with vote of thanks to the speaker.

Prepared by: Dr. Sheetal Chadda, Associate Professor, GIBS