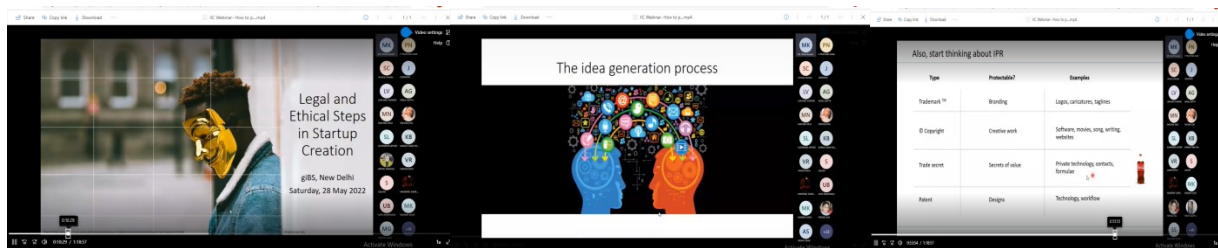


IIC WEBINAR ON HOW TO PLAN FOR START-UP- LEGAL & ETHICAL STEPS

28th MAY, 2022

The Institute Innovation Cell of Gitarattan International Business School organized a webinar titled ‘How to plan for Start-up- legal & Ethical Steps’ on 28 May, 2022. The Ministry of Education, Govt. of India has established an ‘Innovation Cell’, with the purpose of systematically fostering the culture of Innovation in all Higher Education Institutions (HEIs). Under the guidance of ‘MOE’, the IIC at GIBS aims to establish a culture of innovation and entrepreneurship in the Institute. IIC at GIBS has been organizing various events and activities for the students and this webinar was one such event organized by the IIC.



The topic was very well presented by the resource person, Mr. Rohit Kumar, Co-founder, ‘White Canvasses’. Mr. Rohit has vast professional experience. He has worked in companies like Nielson and Etyma Consulting group. He is a serial entrepreneur and has also co-founded ‘124sqft’. He started the webinar by explaining the process of idea generation and used his own example to elaborate on it. He further explained the types of IPRs and reason for using them. His deliberations were immersive and engaging. The students were very curious and asked many questions.

The webinar upgraded the students understanding of entrepreneurship and the challenges entailed by it.

Prepared by: Dr. Sheetal Chadda, Associate Professor, GIBS