

REEL-IT-UP-2 -A REEL MAKING COMPETITION

1st MARCH-19th MARCH, 2022

Gitarattan International Business School organized Reel It Up 2- a Reel Making Competition from March 1 to March 19, 2022 for all the students of the college on the theme of 'Rango ka Tyohar: Holi'

The competition provided an opportunity to the students to compose a 30-60 seconds creative reel with the captions pertaining to the theme of Holi. The best reel was selected on the basis of originality, creativity, relevance to the theme and number of likes on the respective reel. Nine students participated in the competition. The reels were a feast for the eyes, full of colours, music and innovation. The shortlisted reels were posted on the GIBS official Instagram page on 23 March, 2022.



The result of the Reel It Up-2 competition was declared on 29 March, 2022. The first position was bagged by Kusum, MBA fourth semester who concluded her reel on a festive note: Wash away your insecurities and fears with colorful waters. The second position was secured by Khushi Chaurasia, BBA first semester. The captions of her reel read: Here's a colorful challenge to add a burst of happiness to your Holi. The winners were awarded the certificates of merit along with PVR Movie Tickets by the Director of the institute.

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