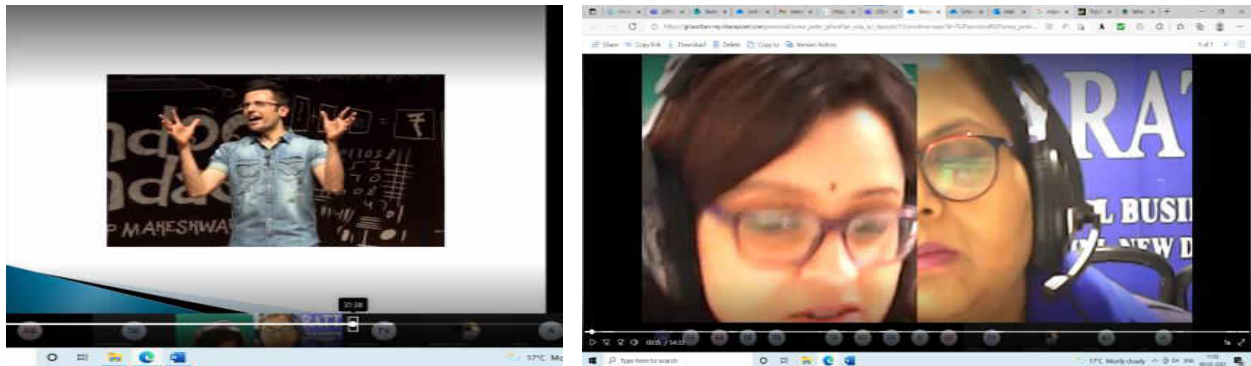


SUCCESS STORY OF ENTREPRENEUR IN ECONOMIC DEVELOPMENT

07 FEBRUARY, 2022

Institute Innovation & Entrepreneurship Cell of Gitarattan International Business School organized a webinar: Success Story of Entrepreneur in Economic Development for BBA first semester students on 07 February, 2022. The resource person for the webinar was Dr. Anjali Gupta, Associate Professor, Gitarattan International Business School.



The goal of the webinar was to motivate students to take the first step, discover the latent creativity and embrace an entrepreneurial attitude. The entrepreneurial journey is certainly not always easy, the stories of young prodigies shared by Dr. Anjali gave students a glimpse of challenges that the entrepreneurial venture brings along. She advised students that the best way to learn something new is to first learn how successful people do things differently.

Entrepreneurs are crucial to economies because they can act as a catalyst to the economic growth of the country. By creating new products and services; they generate employment which ultimately results in the acceleration of economic development. The webinar guided students on how to recognize and capitalize on entrepreneurial opportunities. In the concluding remarks the speaker urged the students to think out of box and be the harbinger of positive changes.

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