

IIC WEBINAR ON GOVERNMENT POLICIES ON ENTREPRENEURSHIP

13th JANUARY 2022



“If you have any idea try to get it patented”, said Professor Ghosh at the IIC webinar which was held via video conference organized by Gitarattan International Business School, New Delhi on January 13, 2022. The speakers were Internal Innovation Ambassadors from Gitarattan International Business School, Professor, Anup Ghosh and Associate Professor, Sheetal Chaddha. Hundred and two students participated in the webinar. Dr. Mahjabin Banu, Assistant Professor from Gitarattan International Business School was the session coordinator.

Prior to Prof. Ghosh, Dr. Sheetal delivered her address. In her address she said “Entrepreneur is someone who develops an enterprise around an innovation”, she quoted World Economic Forum and said “The biggest threat which country will face in next decade is disillusionment of youth”,. She also encouraged the participants to stand on their own feet in this difficult time. Her address also included relevant example like Shark Tank, the Indian business reality television series and how they work. She then acquainted students with Startup India website, and Ministry of Micro and Small Medium Enterprises. Dr. Sheetal also informed students how government policies are encouraging entrepreneurship.

The event received immense knowledge support from Professor Anup Ghosh and Dr. Sheetal Chaddha and the objectives of the webinar were met. It received active participation from students. A simple poll was conducted asking the students about their understanding of entrepreneurship and a range of responses were collected. The event concluded with the vote of thanks by Dr. Mahjabin Banu.

Prepared by: Dr. Mahjabin Banu, Assistant Professor, GIBS