

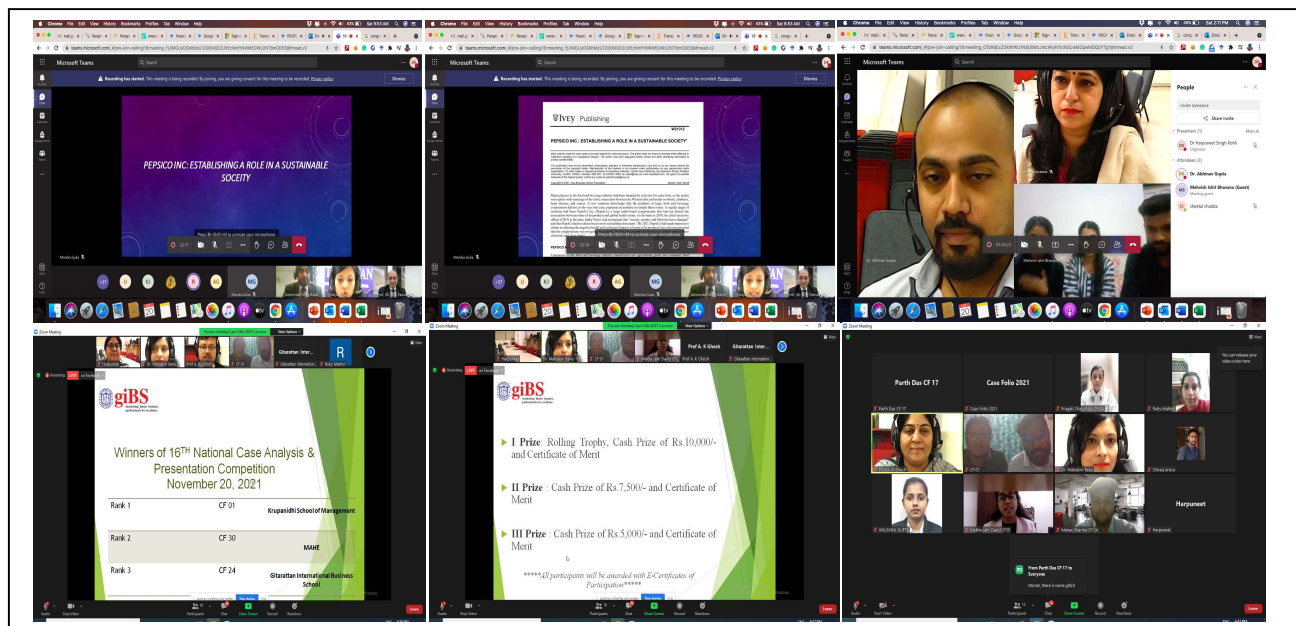
E-CASE FOLIO

16th NATIONAL CASE ANALYSIS AND PRESENTATION COMPETITION

20th November, 2021

Gitarattan International Business School organized 16th National Case Analysis and Presentation Competition “E-Case Folio-2021” on 20th November 2021. The event received an overwhelming response from all over India; with 30 teams participating from different colleges. The case folio competition provides platform to the students from different business schools to compete with each other in providing solutions to business problems embedded in the case.

The Case Folio is Institute’s flagship annual event. The objective of the event was to sharpen the analytical and problem solving skills of the students. The event also enhances the decision making ability of the students.



Event started with Saraswati vandana, followed by inaugural address by Prof. D.K. Patnaik, Vice Chancellor, Medicaps University, Madhya Pradesh who was the Guest of Honor as well. Prof. A.S. Bahal, Director, Gitarattan International Business School also shared words of wisdom. The event was conducted in two phase. In first phase participants were asked to analyze the case along with an oral presentation before the internal panel of judges. In the second phase, participants presented the case before the external panel of judges.

10 teams qualified for final round (i.e. second phase). The external panel of judges for the event included Dr. R.K. Wadhwa - Director, Global Business Consultants & Ex-Proffesor, IIFT, New Delhi, Dr. Anuja Pandey - Professor, AIMA and Mr. Anuj Tripathi - Director-Enterprise Business Development, Affle.

The event concluded with the prize distribution ceremony. Following teams were declared as winners:

Rank	Institute/College	Name of the students	Prize
I	Krupanidhi School of Management	Abhimanue K Madhu David Chacko Stanley Varghese	Rolling Trophy, Cash Prize of Rs. 10,000 and Certificate of Merit
II	MAHE	Sreyaa Susan Eby Mekha Jafri David Rebecca Violet Sanctis	Cash Prize of Rs. 7,500 and Certificate of Merit
III	Gitarattan International Business School	Pragati Choudhary Manav sharma	Cash Prize of Rs. 5,000 and Certificate of Merit

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