

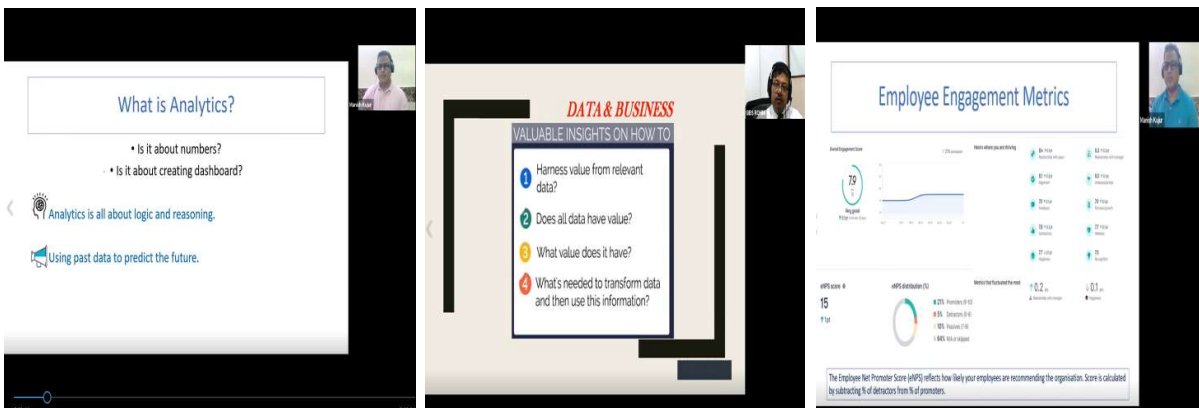
E-Management Development Programme

HR Metrics and Analytics

25th -26th September 2021

Gitarattan International Business School organized **E-Management Development Programme in “HR Metrics and Analytics”** from 25th to 26th September 2021.

The purpose of this program was to familiarize the participants with the ever-expanding field of HR Metrics and Analytics and its basic assumptions. The e-MDP also aimed to facilitate the development of skills for conceptualizing, managing, and measuring HR operations using HR metrics and analytics. Mr. Manish Kujur, Group Manager, Wunderman Thompson MSC, Gurugram and Dr. Anup Ghosh, Professor, GIBS were the resource person for the e-MDP.



Mr. Manish Khujur explained how HR problems can be addressed with the help of HR Metrics and Analytics in the organization. He delivered the session with hands on practice of the various tools & techniques that can be used to make data driven decisions. Prof. Anup Ghosh focused on the hands on practices on MS Excel by applying different techniques like Pivot table, V- Look up, creating unique ids for employees etc. The MDP concluded with Question–Answer session to resolve the queries of the participants. All the registered participants were provided e-content and e-certificates. It was indeed an informative, interactive and interesting session.

Prepared by: Monika Gulia, Assistant Professor, GIBS.