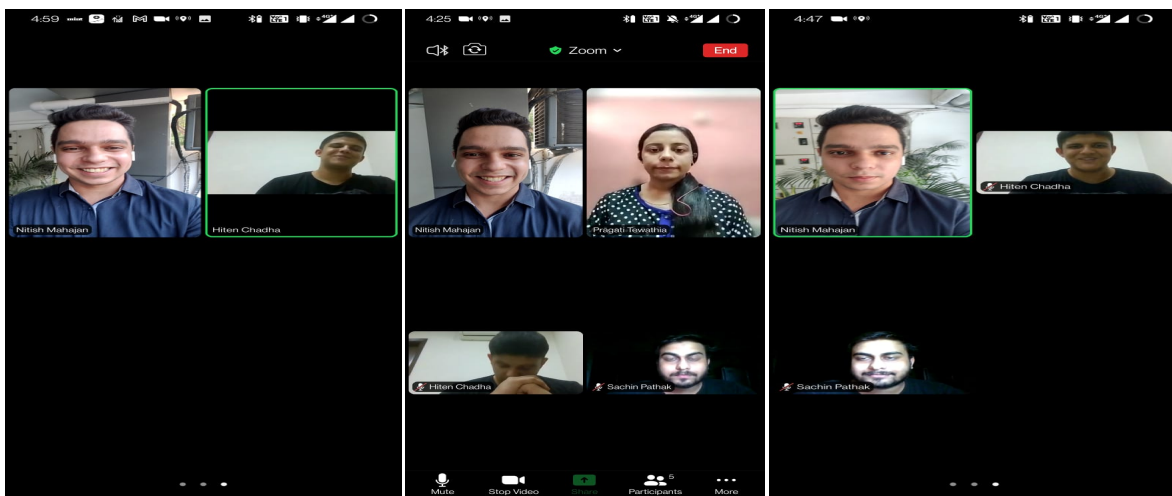


Report on “World Entrepreneur Day” 31st August, 2021

The Institute Innovation and Entrepreneurship Cell (IIC) of Gitarattan International Business School organized World Entrepreneur’s Day on 31st August, 2021 for the students of the Institute. The webinar provided a platform for the students to share stories on the renowned entrepreneurs. August 21 is celebrated as World Entrepreneur's Day every year worldwide. Entrepreneurs play a major role in the economic growth of any country by bringing new ideas and innovation to the market. The activity was assigned as MIC driven activity and IIC council of the GIBS conducted it as a fun learning event for the students. The IIC circulated this programme on 21st August and concluded on 31st August.



Students also participated in the activity of the Turn the Coat. In the activity, a participant was given any random topic (related to finance or management) and instantly had to speak, “for or against” the topic. In 5 minutes whenever the judge commanded ‘switch’, the speaker toggled between ‘for’ and ‘against’ multiple times thereby contradicting the previous statements. This activity gave boost to the creative thoughts to the students. Overall, the event was learning in a fun way and also celebration of the spirit of Entrepreneurship.

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