

MDP FINANCE

ON

FINANCIAL EMOTIONAL INTELLIGENCE

2nd & 3rd July 2021

Gitarattan International Business School, Department of Management Studies, Delhi organized 4th Finance MDP on the theme “Financial Emotional Intelligence” on 2nd and 3rd July 2021 in virtual mode on webinarjam platform. The event had four sessions spread across two days. The Management Development Program was designed to sensitize the participants to the concept, theory and applications of emotional intelligence with reference to financial decision making. The programme also focused on how various principles of emotional intelligence guide us in different walks of life. The other topics were Behavioral Aspects of Financial Decision Making and Personal Finance Planning.



The first session on day one was conducted by Dr. Pooja Chaturvedi Sharma, Assistant Professor (Finance), GIBS on “Application of Emotional intelligence in Financial Decision Making”. Second session on day one was taken by Dr. A. S. Ramnarayanan, Professor, (Finance), GIBS on the topic “Manage your Corporate Financial Psychology”. Day two started with session on “Emotional Intelligent Investor?” by Dr. Saif Siddiqui, Associate Professor, Jamia Milia Islamia, Delhi and second session on day two was taken by Dr. A.S. Ramnarayanan, Professor, (Finance), GIBS on “Manage your Personal Financial Psychology”

The sessions helped participants to explore some of the most common biases and mistakes that individuals make while dealing with money. With the help of discussions on related theories, mathematical illustrations, and experimental exercises, participants were able to become familiar with terminology, techniques and approaches used in behavioralized financial services industry.

Prepared by: Dr. Pooja Chaturvedi Sharma, Assistant Professor, giBS