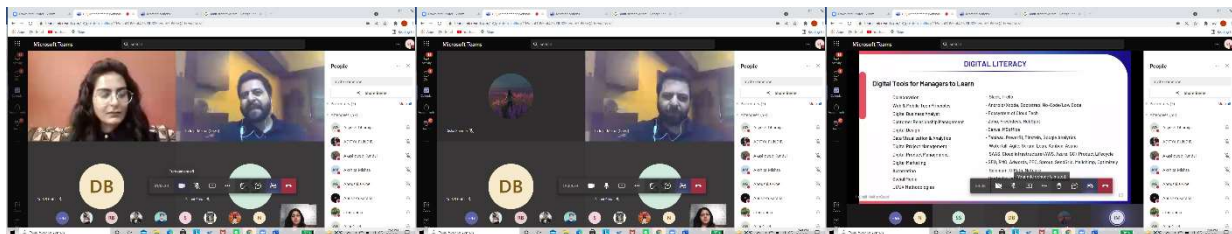


**MANAGEMENT WEBINAR
ON
Digital empowerment – Mantra for Corporate Success during/post Covid19
pandemic**

06th July 2021

Gitarattan International Business School organized a management webinar on the theme of ‘Digital empowerment – Mantra for Corporate Success during/post Covid 19’ on 06th July, 2021. The webinar was for MBA and MBA-IB second Semester students and in total 76 students attended the session.

The COVID-19 global pandemic has changed how the world functions, illustrating the limitations of many existing systems and highlighting the need to reimagine the role of information technology as a lever for economic productivity and growth. This disruption has transformed the ways in which communities, businesses and individuals operate, communicate and transfer knowledge. The webinar was conducted to elaborate on the above themes.



The speaker of the day was Mr. Indrajit Maitra, Co Founder and COO of Delta Exchange and Founder of Sparsh, an NGO. He elaborated on the Industrial Revolution 4.0 and then detailed on the several digital tools for the upskilling for the management graduates. He also spoke the initiatives taken by the corporates on the advancement of digital solutions for the current and futuristic problems. Students’ queries were resolved towards the end of the session. Overall, students enjoyed and learned from the webinar.

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