

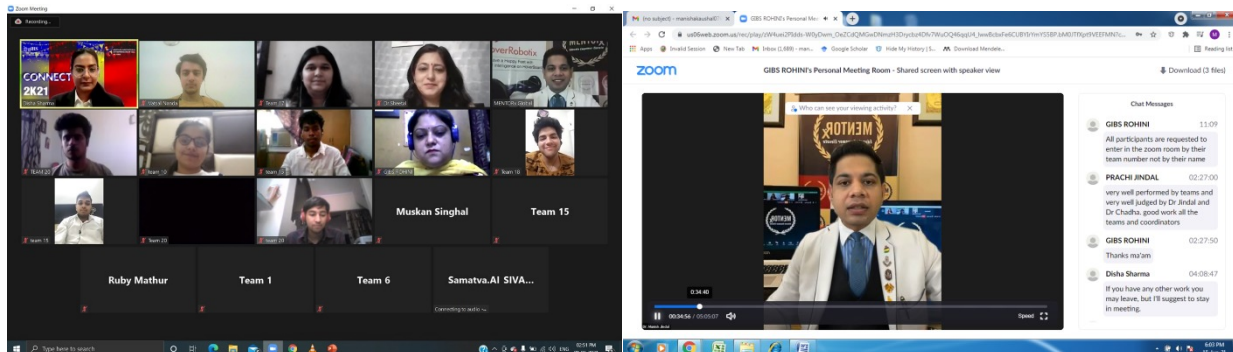
REPORT ON MANAGEMENT FEST-CONNECT 2K21 8-9 JUNE, 2021

Gitarattan International Business School organized its first Management Fest 'CONNECT 2K21' on 8-9 June, 2021. The event was organized by Institute Innovation and Entrepreneurship Cell (IIC) and Mind Benders Club. The main purpose of the event was to boost the creativity and competitive spirit among the participating students. The two day virtual event had events like Business Plan Competition, Environos -The Eco Challenge, ADMatazz, Recruit Wizard and The survivor Stock Challenge.

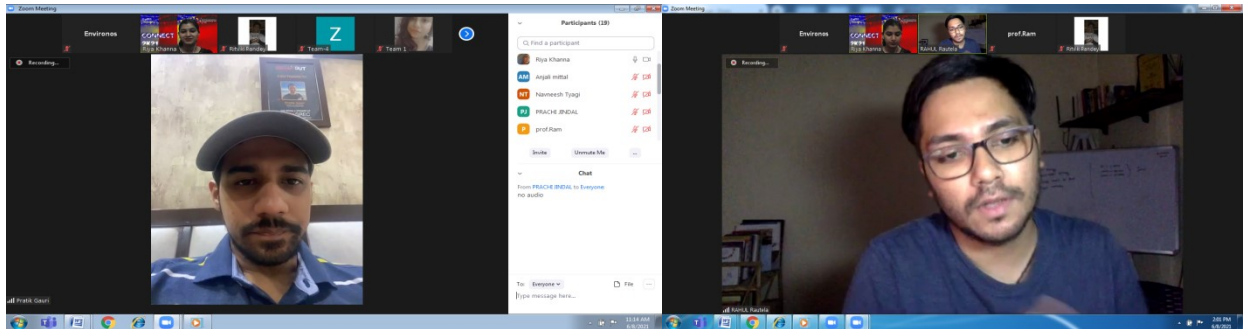
The mega event organized by GIBS attracted participation of more than 120 students and 30 colleges. The participating colleges were from all across Indian states ranging from Tamil Nadu, Uttar Pradesh, Andra Pradesh and Karnataka and many others. The enthusiastic response of students made the event memorable and path-breaking.



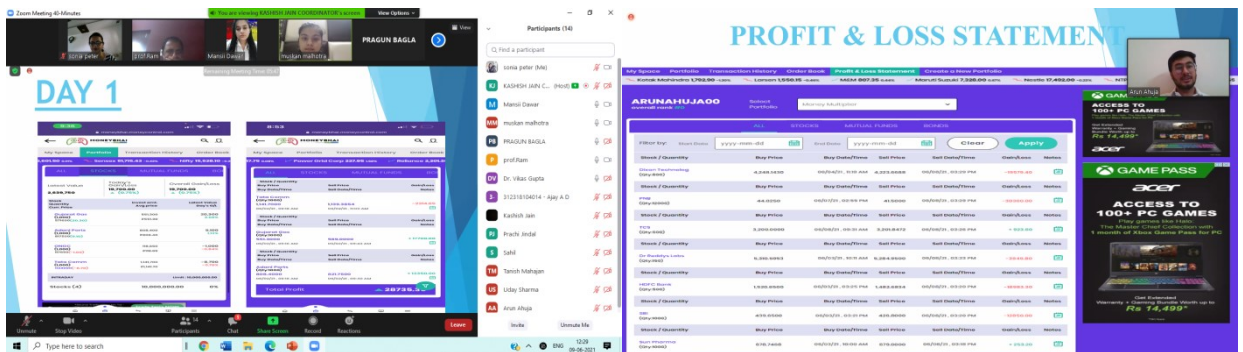
The Fest started on 8th June 2021, with an inaugural ceremony and a welcome address by the Director, GIBS, Prof. B.S Hothi. He encouraged the participants with his initial remarks. The First event was Business Plan Competition, held on 8th June, 2021, which was judged by Dr. Munish Jindal, Founder and CEO of HoverRobotix and Dr. Sheetal, Associate Professor, GIBS. Both the Judges gave positive inputs for the betterment of Business Plans. The Team from GIBS bagged the first prize and second prize was won by a team from IITM, an Institute affiliated to GGSIPU.



The second competition was Environos-the Eco Challenge held on 8th June, 2021. The participants were to submit the innovative solutions to India's environmental challenges. The event was judged by celebrity Judge, Mr. Pratik Gauri, India President and CEO of 5th Element Group, Mr. Rahul Rautela and Prof. RamNarayan, Professor, GIBS. The competition started by Initial remarks by Mr. Gauri. He emphasized on sustainability practices and advised on developing practices which can stay longer. The competition was won by Jain University and runner-up was Gitarattan International Business School.



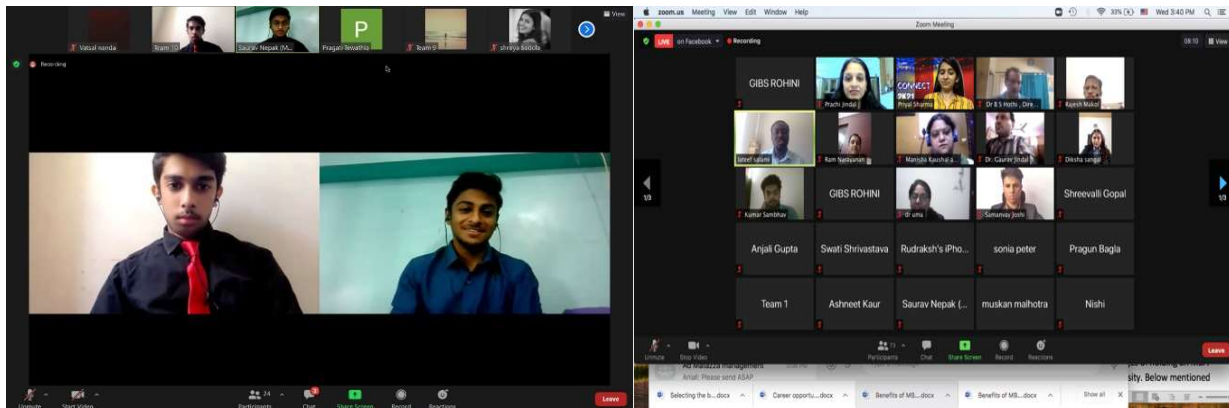
On day 2 three events were organized, namely Recruit Wizard, AdMattaz and The Survivor-Stock Trading Game. The Stock Trading game started on 2nd June whereby participants were challenged to maximise their wealth by trading on a simulated platform. The duration allotted were 5 working days for all the participants. On the day of event participants made a PPT presentation on the key highlights of their work. The questions were raised by judges for the clear assessment. The event was judged by Dr. Vikas Gupta, Associate Professor, GIBS and Prof Ram Narayanan, Professor at GIBS.



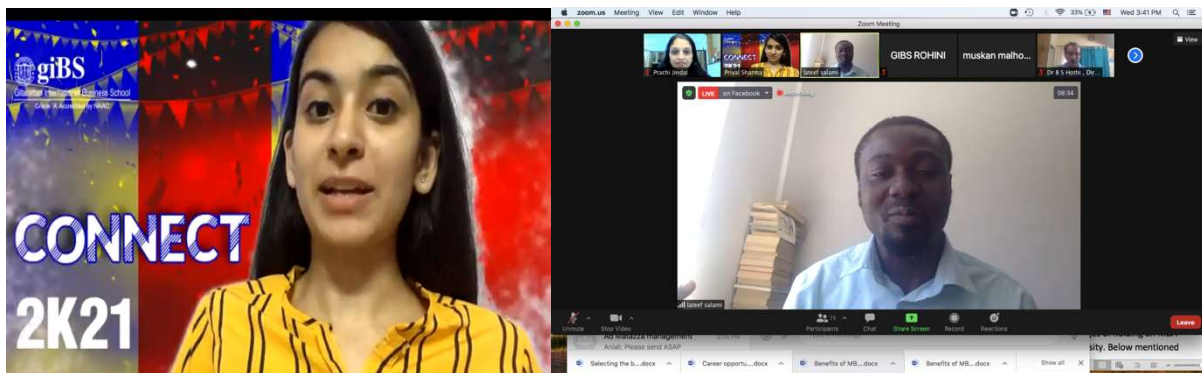
The second Competition was Recruit Wizard in which the participants were given a case study and asked to prepare Job Description. The participants were later interviewed personally by the Mr. Vir Bharat, Senior Human Resource Professional Yamaha Motors Ltd. and Prof. Anup Ghosh, Professor, GIBS. The participants were enlightened by the valuable inputs provided by the esteemed judges. The winner was from RDIAS, GGSIPU affiliated College.



Last was AdMattaz, a creative advertising making competition. The competition was judged by Ms. Shreya Badola, Head Marketing and Communication-McDonalds and Prof. Uma Gulati, Professor, GIBS. Both the winner and runner up prizes were won by GIBS students.



The event was concluded by valedictory session on 9th June, 2021 with Mr. Salami Lateef, Founder at Ecopath Ltd & Greenpath Movement, Nigeria as the guest of Honour. The prizes were announced by Mr. Lateef and he also addressed the audience with his words of wisdom.



Overall, it was fulfilling and enriching experience for all the participants.

Prepared By: Dr. Sheetal, Associate Professor, giBS