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| Perceived Organisational Prestige, Corporate Social Responsibility And Intention To Stay In Hospitality: An Empirical Study |
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| **Abstract** |
| *This study explores the employees’ attitude towards organizational set practice in hospitality industry. It highlights the relationship between organizational prestige and perceived CSR on Intention to stay among the employees. The study used a sample of 195 employees to establish this relationship by analyzing the responses of employees. The findings of the study revealed a strong relationship between perceived CSR and employees’ intention to stay, but not with perceived organizational prestige. The marital status has shown no effect between the relationship of perceived CSR and employees’ intention to stay.* |
| **Keywords** |
| CSR, Hospitality, Marital Status, Intention to Stay Organizational prestige. |
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