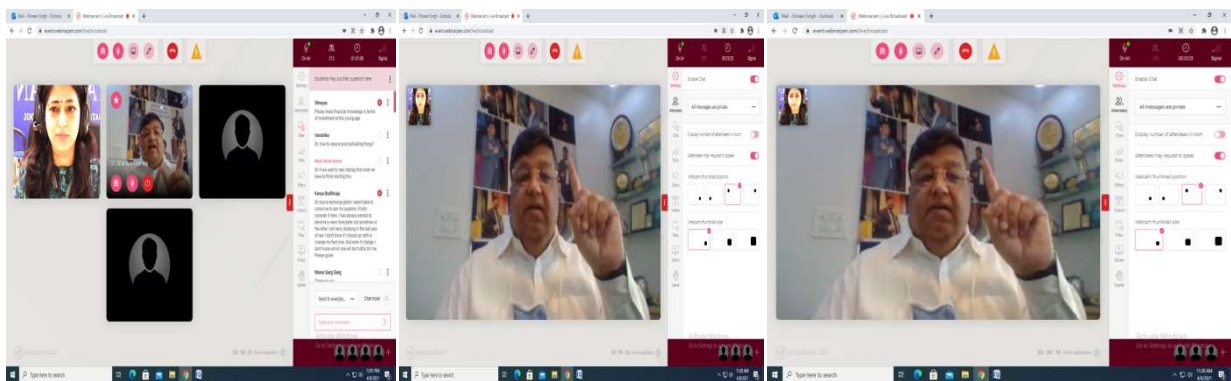


WEBINAR ON “How to plan for start ups and legal and ethical steps” 08th April 2021

Institute Innovation Council of Gitarattan International Business School organized a webinar on “How to plan for start ups and Legal and Ethical steps” on 08th April 2021.

Ministry of Education, Government of India has established an ‘Innovation Cell’, with the purpose of systematically fostering the culture of Innovation in all Higher Education Institutions. Under the guidance of MOE, the ‘Innovation Cell at GIBS’ aims to form a comprehensive system for students, to enable them to foster the culture of innovation from the early stage of ideas, to the stage of a successful start-up. IIC at GIBS has been organizing various events and activities for the students, to enhance their awareness and skill development. This webinar was one such event organized by the IIC.

The eminent Guest Speaker was **Dr. Shankar Goenka**, founder and Managing Director of Wow Factors India Pvt. Ltd. He has varied experience and has been a training partner with various organizations and ministries including Ministry of Minority affairs, NSDC, MSME, FICCI, ASSOCHAM and also a corporate trainer with NSIC, IFFCO, ONGC, Indian Oil, DMRC, NHPC, NTPC, Hindustan times and many more.



During the session, he gave a very informative insight to all attendees regarding the need to develop a right approach for setting up any startups.

He emphasized upon the need to develop an entrepreneurial approach, necessary for the growth and success of any business and provided the platform to the students to ask questions which made the session highly interactive.

He stressed upon the need to develop the appropriate research skills which should be inculcated in any individual to become good entrepreneurs. He guided that we need to have faith in ourselves and in our goals as the clear goals would help us to achieve our dreams.

His session served as a motivation and encouragement for young minds who are aiming to become successful entrepreneurs.

Prepared by: Shireen Singh, Assistant Professor, giBS