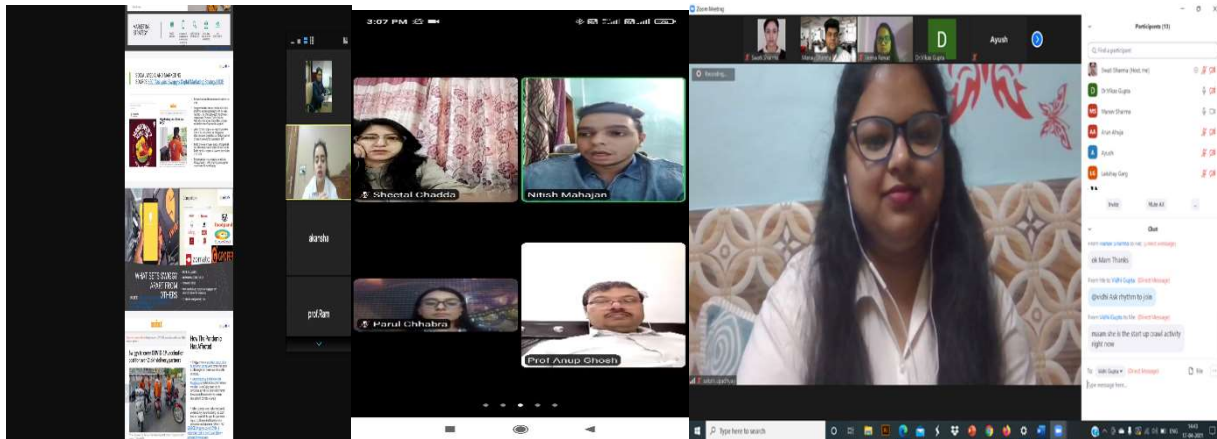


ENTREPRENEURSHIP DAY ON 17th April 2021

The Institute Innovation Council of Gitarattan International Business School organized an Entrepreneurship day on 17th April 2021. The day was celebrated to boost the spirit of Entrepreneurship among students. Two competitions namely, Start Up Crawl and Entrepreneurs story in your words were conducted.

The Ministry of Education, Government of India has established an 'Innovation Cell', with the purpose of systematically fostering the culture of Innovation in all Higher Education Institutions. Under the guidance of MOE, the 'Innovation Cell at GIBS' aims to form a comprehensive system for students, to enable them to foster the culture of innovation from the nascent stage of ideas to a successful start-up. IIC at GIBS has been organizing various events and activities for the students, to enhance their awareness and develop entrepreneurial skill. These events make a lasting impact on the psyche of the students. The entrepreneurship day was one such event organized by the IIC.



The competition was for the students of the GIBS and a large number of students participated in the competitions. More than 14 teams participated in the Entrepreneur story competition and 10 teams participated in the startup crawl competition. Students were assessed based on the parameter of innovation and originality. Overall, the event was well received by the students.

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