

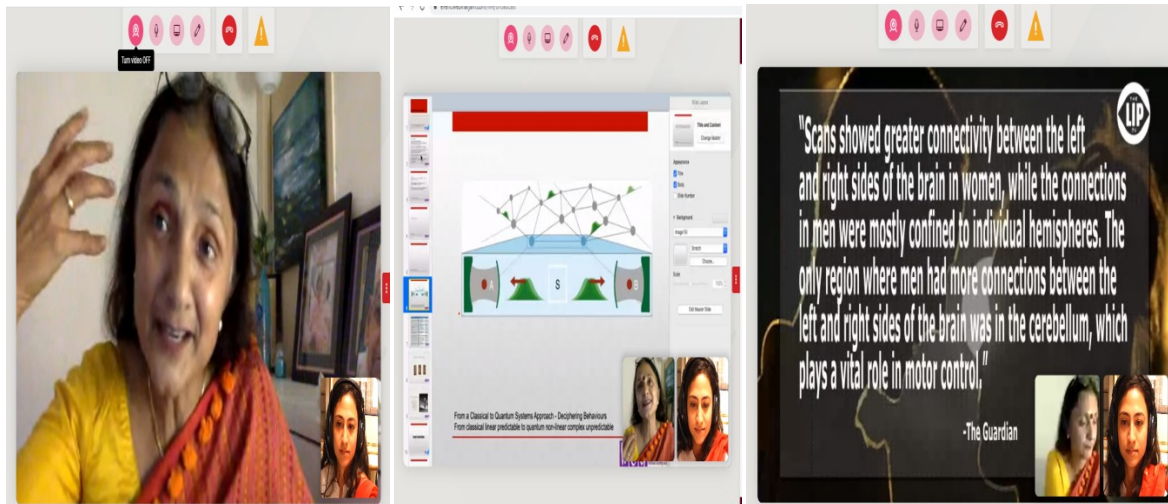
EMINENT LECTURE SERIES

ON

“GENDER SENSITIZATION AND WOMEN ISSUES”

06th APRIL 2021

Internal Complaints Committee of Gitarattan International Business School organized a lecture under Eminent Lecture Series for the students of BBA (third year) on 06th April 2021. The theme of the lecture was “**Gender Sensitization and Women issues**”. The objective of the lecture was to develop a holistic approach towards life with equality for all the gender and to gain knowledge about women empowerment and feminist issues in the society.



In order to have a wholesome understanding of one's existence gender sensitization is paramount. Gender sensitization divulges the constructed nature of gender and provides avenues to understand human nature. The need for this sensitivity has been felt and realized through times immemorial.

The theme was well presented and explained by Dr. Anjali Nigam, CEO & Founder Director at WhiteSwan Consulting Group. She is Working on GENDER EQUALITY in 120+ organisations PAN India and is continuously working in Training & Consulting for 'Prevention of Sexual Harassment of Women at Workplace, Women Safety, Gender Sensitization & Regenerating Values'.

During the session she talked about the importance of empathy for gender sensitization. and shared few real life experiences where empathy played pertinent role to glue all the genders together. She also explained the association between classical and Quantum Systems Approach that resonates with gender sensitivity, especially in today's context. She continued the lecture with a discussion on Gender Biased Stereotypes and issues faced by women in corporate world. And finally the session ended with vote of thanks to her.

Prepared by Ms. Swati Sharma, Assistant Professor, giBS