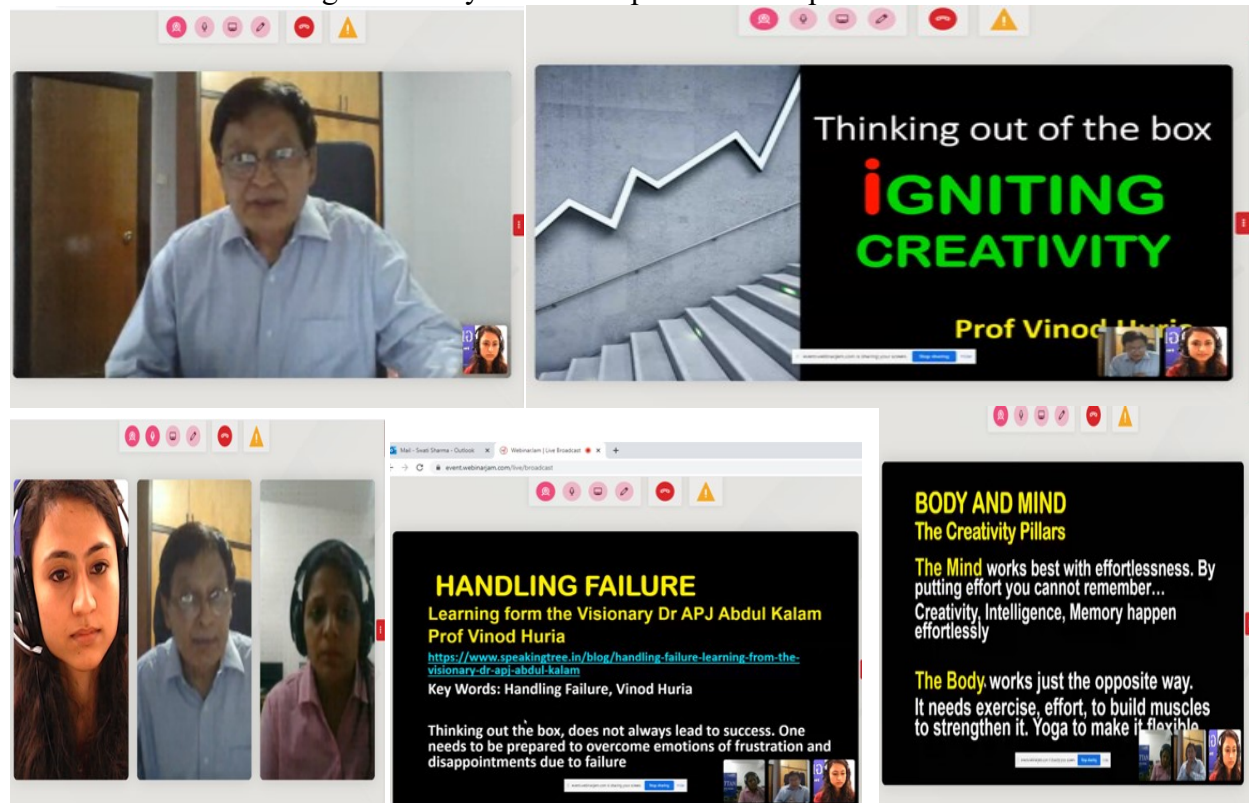


e-Personality Development Workshop on “Creativity & Thinking Out of the Box” 25th March, 2021

Institute Innovation and Entrepreneurship Cell of Gitarattan International Business School organized e-Personality Development Workshop based on the theme “**Creativity and Thinking Out of the Box**” on 25th March 2021. The workshop was organised for BBA 4th Semester students for improving their creative thinking skills. The aim of the workshop was to make students understand how “thinking differently can have a powerful and positive effect on their career.



The theme was well presented and explained by Prof. Vinod Kumar Huria, Founder & CEO, Genext 9 Universal Solutions (Former Senior Principal Scientist, CSIR – Central Food Technology Research Institute, Post Graduated from Birla Institute of Technology (BITS), Pilani.

He mentioned about various ways of finding out routes differently in any situation like Archimedes Principle of Eureka, an Invention, corporate examples of Amazon & Google, innovating the idea of e-commerce. He said “believe in yourself, think innovative and create your own dreams”. He also mentioned that Thinking out of the box does not always lead to success. One needs to be prepared to overcome emotions of frustrations and disappointments due to failure.

He also shared certain techniques to develop the creativity skills like networking, experimenting, making connections and asking questions.

He stated certain ways to develop the creativity at the workplace, for example- by drawing work, changing the environment and listening to music.

At the end the Question–Answer session was conducted to resolve the queries of the Participants.

Prepared by:- Ms. Swati Sharma, Assistant Professor, giBS