

## NSIC VISIT

3 - 4 MARCH, 2020

Entrepreneurship Development Cell (EDC) of Gitarattan International Business School (giBS) organised visit of its MBA Semester IV to NSIC, Okhla on 3<sup>rd</sup> & 4<sup>th</sup> March, 2020. National Small Industries Corporation (NSIC) is an ISO 9001-2015 certified Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises (MSME). NSIC has been working to promote aid and foster the growth of micro, small and medium enterprises in the country. This visit was arranged to create awareness among students' on nuances of setting up an enterprise. Entrepreneurship has huge role to play in the nation's development and nowadays GOI has been promoting it aggressively as well.



In the visit, NSIC faculty, Ms. Uzma gave students information on the NSIC and schemes offered by the GOI to promote the cause of Entrepreneurship. She showed the students two videos on NSIC and answered their queries. Another faculty member took them for a visit to incubation centre. This centre is host to various indigenous technology based machines. Students were given a live demonstration on the operation of many machines like, biscuit making and tissue paper making. The visit will help the students to understand and utilize the facilities available to them for the creation of enterprise. The students really enjoyed the visit and were thankful to the NSIC team for providing them insights.

**Prepared By: Dr. Sheetal Chadda, Associate Professor, giBS**