

WORKSHOP ON
CAREER COUNSELING-CORPORATE LIFE REQUIREMENTS
4th APRIL 2018

GIBS organized a workshop on “**Career Counseling-Corporate Life Requirements**” on 4th April, 2018 for the students of MCA Dual Degree. The expert for the workshop was Dr. Felton Lean. He is a Lead Trainer in Soft Skills, Behavioral areas and Organizational Consulting.

Dr. Felton Lean focused on four major areas, namely, Attitude, Academics, Aptitude and Communication Skills. These areas are essential for career development of students. He further stated that students should market themselves and get a good job. They need to push themselves in a good professional network. Consequently, he suggested following facts:

1. Attending Seminar, Webinars.
2. Talking to people over there.
3. Reading blogs.
4. Contact via LinkedIn.



He also emphasized to focus on the value of classrooms, inculcating corporate values and professionalism. He advised the students to attend the classes, build their fundamental knowledge base to fulfill their goals. Finally, he focused, on the following:

1. SWOT (Strength, Weakness, Opportunities and Threats) analysis.
2. Covering letter (SOP-Statement of Purpose)
3. One page Resume

The session was very interactive, informative and productive for students. Students got an opportunity to understand different ways of networking to get good jobs. Additionally, the speaker focused on ways to improve resumes.

Prepared by: Pooja Aneja, Assistant Professor