

# INDUSTRIAL VISIT TO KAJARIA CERAMICS, SIKANDRABAD, UP

20<sup>th</sup> APRIL 2017

Gitarattan International Business School organized an industrial visit to the manufacturing plant of Kajaria Ceramics located at Sikandrabad, Bulandshahr, Uttar Pradesh on 20<sup>th</sup> April, 2017 for the students of MBA.

Kajaria Ceramics is the largest manufacturer of ceramic/vitrified tiles in India. It has an annual aggregate capacity of 68.60 mn. sq. meters. The objective of the visit was to make the students understand the manufacturing process and attended issues. During the visit students were exposed to:

1. Various stages involved in tile manufacturing.
2. Demand & supply process in tile manufacturing.
3. Quality control procedures followed.
4. Process of designing tiles.
5. Painting and polishing processes of tiles
6. Understanding labor welfare activities being followed.



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