

“EACH ONE FEED ONE”-FOOD DONATION CAMPAIGN

25TH January, 2021

The NSS Unit of Gitarattan International Business School in this turbulent time of the COVID-19 pandemic organized “EACH ONE FEED ONE” food donation campaign to serve food to needy. The NSS members started the work a month ago for encouraging the donors to donate for happiness kits. Students visited the college, followed the safety and sanitization norms for packing, labeling and distributing the kits. The NSS volunteers reached out to rag pickers, daily wage earners, poor homeless people on roads, families living under metro bridges and many more. More than 300 happiness kits were distributed with in a week time.



The motive of the campaign was to help the poorest of the poor. The program focused “Ann Dan” the noblest task to bring the smile on the face of poor. It also enabled the students to learn the feeling of gratitude and helping others. Students of Mudra Club also gave their contribution by gracing the event through their performances. This all together gave an unforgettable experience of food distribution.

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