

E-FACULTY DEVELOPMENT PROGRAMME ON “RESEARCH PUBLICATION IN REPUTED JOURNALS” 7TH NOVEMBER, 2020

Gitarattan International Business School organized E-FDP on, “**Research publication in reputed journals**” on 7th November, 2020. The session was carried by **Dr Ajay Kumar Chauhan**, the founder and mentor at **Research Shiksha**, a team of experts, who are engrossed and fully dedicated to use out the best and latest knowledge to provide research solutions. He has more than 20 years of experience in teaching and research. He has worked with top business Schools in Delhi & NCR.

The aim of this FDP is to generate awareness on the process of publication in reputed journals. This e-PLS gives an insight to the faculty to select a journal which publishes the kind of work they are doing. He discussed that the research paper topic should be unique and there should be a logical reason to study it. There is no substitute for a good literature review before jumping into a new project.



He further discussed that as a researcher, the author can attain recognition through publishing research papers in reputed journals. However, the path to publication is not easy. Publishing in any impact factor journals requires author to do original research, write as per journal standards and patience. A lot of researchers have novelty in their topic but still are unable to get themselves published moreover the scholarly publishing industry is huge and there are thousands of journals for researchers to choose from. However, given the scary high rejection rates of submission in peer-reviewed journals and the 6–12 months time taken to get published, this E-FDP helped the researcher to know how to select the journal, which would be the best one to publish their research paper.

Further answering to the questions of faculty, he responded that after reading the review for the first time, put it aside, come back to it later, reading the paper closely to decide whether the criticisms were valid and how you can address them. If your paper is rejected, keep trying! Take the reviews to heart and try to rewrite the paper, addressing the reviewer's comments.

Prepared by:- Ms. Manisha Kaushal Arora, Assistant Professor, giBS