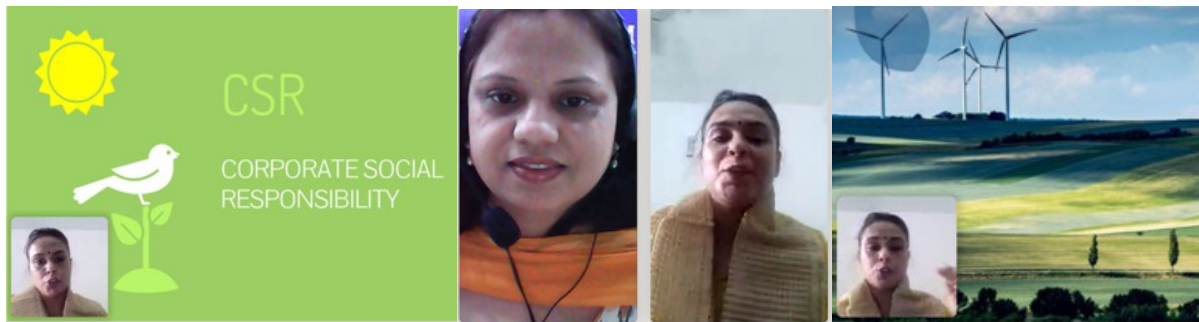


PERSONALITY DEVELOPMENT WORKSHOP ON ENVIRONMENTAL ISSUES AND CHALLENGES

8th October, 2020

Gitarattan International Business School organised a Personality Development Workshop on “Environmental Issues and challenges” for BBA students of 3rd Semester on 8th October, 2020 where 159 students registered for the session. The workshop was conducted by Ms. Garima Mishra, Head, Project and Co Founder of Liferenew. India. She has worked across varied domains including Environment, Water Management, Infrastructure, Social Development etc.



In her session, she discussed about the important role that environment plays in the sustainability of life on Earth. All living things depend on the planet's resources to survive. Human being continues to pollute, over-use of these resources. The adverse effect is increasing due to pollution of land, water and air. Thus it is a challenge for the youth of today to be more considerate towards our environmental issues, degradation and resource depletion etc. She also referred to the concepts of Greenhouse gas emissions, Water conservation, Global warming and Plastic and E waste management.

Further continuing her discussion she even referred to the strategies and practices the big conglomerates are taking under corporate social Responsibility towards environment, and the extended producer responsibility which the corporate are following in collaboration with other companies to keep the environment clear.

The session was followed by interactive discussion wherein students' response was overwhelming. She at the end motivated the students to take pledge to protect our environment and reduce the plastic consumption.

Prepared by: Ms. Seema Wadhawan, Assistant Professor, giBS