

PLS ON
THE GOOD, THE BAD AND THE UGLY OF BEING AN
ENTREPRENEUR
3RD SEPTEMBER, 2019

Gitarattan International Business School conducted a Professional Lecture Series on “The Good, the Bad and the Ugly of being an Entrepreneur” for BBA Semester V students on 3rd September, 2019 by Mr Subhash C Kapoor, Executive Director at Third Millennium Business Resource Associates Private Limited.



After a warm floral welcome, sir was requested to address the audience. He started with the basic assumptions about entrepreneurship and what type of attitude students are possessing towards it. In this session the speaker addressed the gathering and revealed various aspects of Entrepreneurship through various activities. He discussed various traits and abilities that are required to be a successful entrepreneur. In one activity the students were asked to plan for a business according to their potential. It was quite interesting and informative activity which was judged by the students who were observing them. Sir used various videos during the lecture which were based on motivating students to have right kind of attitude. According to him positive attitude is the key to become successful. The audience was highly engaged and did self-introspection for the various series of questions put forward by him.

The session was very interactive and students’ response was overwhelming. They learnt a lot from the session by participating in various activities about the various aspects of entrepreneurship.

Prepared by: Monika Gulia, Assistant Professor, giBS