

EMINENT LECTURE SERIES ON
GENDER SENSITIZATION AND WOMEN ISSUES
6th SEPTEMBER, 2019

We at giBS organised yet another series of *Eminent Lectures* titled, "Gender Sensitization & Women Issues" on 6th September, 2019 for our BBA Semester I students. Ms. Sonica Aron, Founder and Managing Partner of Marching Sheep, an HR advisory firm specializing in Strategic HR advisory, Diversity and Inclusion interventions and Capability Building was the resource person. The focus this time was not just gender discrimination at workplace only but also gender discrimination embedded in Indian society as a whole whereby she talked at length about our non-acceptability of diversity.



In the lecture series, the nature of discrimination between boys and girls was discussed. Examples of films like Dangal and advertisements on fairness creams depicting gender stereotypes complemented the discussion of gender discrimination. The issues of women employment and transgender rights were also deliberated. The meaning of feminism in context of Nirbhaya rape case, acid attack victims and dowry system was delved to make students understand feminism from real-life cases.

The students were sensitized on the debates and issues related to gender discrimination which they would be able to apply in their real lives, whether at workplace or their personal spaces.

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