

**EMINENT LECTURE SERIES ON  
GENDER SENSITIZATION AND WOMEN ISSUES  
4<sup>th</sup> SEPTEMBER, 2019**

The Institute organised Eminent Lecture Series on 4<sup>th</sup> September, 2019 for its BBA Semester I students on the topic "Gender Sensitization and Women Issues". The Lecture series aimed at making students understand the unwelcome comments, gestures and behavior in indecent context at workplace. The purpose was also to sensitize students on recognizing these behaviors along with procedures to deal with them and orienting students on preventive and remedial procedures to ensure workplace safety, especially for women. Ms. Pooja Dudani, Head Learning & Organizational Development in cars 24.com was the resource person who oriented students on the issue of gender inequality.



The speaker discussed statistics on lesser number of female CEOs all over the world as compared to male CEOs thereby, stating how women are the neglected workforce. She deliberated on the meaning of the term bias and making students understand the meaning of the term. The students who are about to enter the corporate world after few years were oriented on the dimensions of gender inequality at workplace with an expectation that they would bring in some change in their perspective pertaining to gender inequality.

**Prepared by: Dr. Priyanka Jain, Assistant Professor, giBS**