

REPORT ON

VOTERS AWARENESS CAMPAIGN

12th MARCH 2019

On 12th April 2019, Gitarattan International Business School organised a “**Voter’s Awareness Campaign**”. The Guest of Honours for this event were Dr. Satyender Singh Dursawat, DM (District magistrate & District Election Officer – North West) and Mr. Tapan Kumar Jha, a nodal officer at systematic voter’s education and electoral participation, district north-west.



The program was conducted by Systematic Voter’s Education and Electoral Participation (SVEEP). The aim of the program was to discuss importance of voter’s right and make the young citizens of the country aware of voting procedures. The students (First time voters’) actively participated in the campaign by taking a pledge that they will cast their vote without any discrimination and fear.

The enthusiasm of the event was further enhanced by street play and distribution of promotional items like Badges, Bands, t-shirts and free coupons to create interest in the first time voters. Students were made familiar with EVM (Electronic Voting Machine) during the session. Team of DM and SDM successfully motivated the students for the right to vote.

Notably, the program was held, to appeal the voters of the city to make sure, they cast their vote on May 12, 2019.

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