

INDUSTRIAL VISIT TO ORIENT CRAFT, IMT MANESAR 30th March 2019

Gitarattan International Business School organised an industrial visit to India's #1 garment design house and manufacturing plant ORIENT CRAFT located at IMT, Manesar, Haryana on 30th March, 2019 for the MBA semester II students. The organisation has 21 units with a combined facility to produce nearly 2,00,000 pieces per day.



Orient craft has been recognised by the government and other authorized bodies for its achievements and contribution to the industry such as Highest Export in Blended Fabric Garment for the year 2012 -13 by AEPC, Ministry of Textiles and many more.

The objective of the industrial visit was to give them exposure to the manufacturing plant to understand the working of the organisations.

During the visit: students were given exposure to following:

1. Procurement of inventory
2. Various stages of manufacturing the apparel
3. Quality and inspection measures
4. Final Packaging and dispatch of finished, final products to the buyer.
5. The officials discussed the working and manufacturing process in details giving students insight of the complete process.

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