

## Personality Development Workshop on Planning Leadership Role: Issues and Challenges Faced by Fresh Professional: 19<sup>th</sup> February 2019

The institute organised the personality development workshop on the topic Planning Leadership Role: Issues and Challenges Faced by Fresh Professional on 19<sup>th</sup> February 2019, for MBA 4<sup>th</sup> semester students. Mr. Somasundharam Muthu Palani, Director Momenta India was the resource person for the workshop.



He emphasised on creating future plans with different time frame i.e. immediate plans, 5 year plans and plans for the duration of 10 years. He said that it's very important to visualise future in order to create it. He also explained the contemporary job options in the market ranging from digital marketer to tea taster. Mr. Palani also emphasised on the dressing and etiquettes which are required in corporate. He tried to motivate students with the help of several real life examples of successful individuals and few videos stating the significance of hard work and perseverance.

Overall session was highly captivating for students and had helped to generate zeal in the students.

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