

## PLS ON BANKING INDUSTRY – TRENDS & PRACTICES AND INDUSTRY EXPECTATIONS FROM FRESH MANAGEMENT GRADUATES: 21<sup>st</sup> January 2019

The institute organised a Professional Lecture Series for students of BBA Semester-4 on “**Banking Industry – Trends & Practices and Industry Expectations from fresh Management Graduates**” on 21<sup>st</sup> January 2019. Mr. Naresh Kawatra, AVP (UK Operation Accounting) HSBC Bank was the resource person for this session. The speaker threw light on the functioning of banks and also explained the difference between Commercial banking and Retail banking giving suitable examples.



Discussing the challenges and opportunities of the banking system, he explained the concepts of Artificial Intelligence and machine Learning were beautifully explained by him through examples of Google, Uber, and Zomato. He also showed a video on Robotics Process Automation. Talking on Industry Expectations from business students, he emphasized the need of courageous integrity which can be built by having a strong value system. Industry wants result oriented people who are not only committed but also have a strong will to win and are adaptive. He also discussed the career options for students after BBA and MBA. The Question and Answer round of the session was really participative with students asking questions on topics like bit coin, block chain, crypto currency, etc.

The session ended with a vote of thanks by Dr. Anup Ghosh. It was a very engaging and knowledgeable session as the students got insights about banking industry and how the emerging technology is going to make the processes smoother thereby bringing a change in the industry.

**Compiled by Maninder Kaur, Assistant Professor, GIBS**