

INDUSTRIAL VISIT TO COCAL COLA BOTTLING PLANT AT GREATER NOIDA ON 2ND NOVEMBER, 2018

Gitarattan International Business School, Rohini, Delhi organized an industrial visit to the Bottling Plant of Coca Cola at Moon Beverages, Eco.Tech-3, Greater Noida on 2nd November, 2018 for MBA First Semester students.

Moon Beverages is the franchise manufacturer for Coca Cola Products in India. The existing installed capacity of this plant is 10 million units per annum. The Happiness Factory depicts complete knowledge of Coca Cola, its origin and current presence in the world market.

Throughout the visit, students appreciated strict quality control at all stages, involved in meeting national & international standards applicable in beverages industry. Students understood the complete process of bottling plant, Current CSR practices being adopted and Labor welfare activities in automated working environment.

This industrial visit has enlightened the students with practical knowledge and has increased their interest in the field of managing the computerized production process. This visit has taught them about the International Standards being followed in India and processes to manage the huge quantity of different brands of Coca Cola products by maintaining the quality of the product at every level of production in 24x7 environment.



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