

INDUSTRIAL VISIT TO HINDWARE, BAHADURGARH, HARYANA 12TH. OCTOBER, 2019

Gitarattan International Business School (giBS) organized an Industrial Visit to the state of the art manufacturing plant of Hindustan Sanitaryware Industries Limited (HSIL) at Bahadurgarh, Haryana on 12th October, 2018 for its MBA students.

HSIL is among India's top 500 companies as listed in the 'Fortune India 500' 2014 list. It is more commonly known by its brand 'Hindware', a leading name in Indian market for innovation and quality. It is recognized for unbeatable design, stylish flair and supreme quality at the heart of HSIL's business philosophy. It is also an ISO 9001 14001 OHSAS 18001 certified company.

The objective of the industrial visit was to enable the students to understand the complete operation process and varied sub processes of ceramic industry manufacturing household sanitary wares:

During the visit, students learnt the following:

1. Complete process of ceramic industry; from raw material to the finished products;
2. Glazing, polishing, production assembly line, Inventory management;
3. Phases of automation; from manual to robotic operations;
4. Integration of latest ceramic technology with traditional processes;
5. Innovations being made to meet customers demand through R&D; and
6. Future plans to compete with international brands.



The visit helped the students to understand the functioning of the ceramic industry and different processes involved in getting high quality house hold Sanitary Wares.

Report prepared by Devender Kumar and Seema Wadhawan