

CASE FOLIO

13th NATIONAL CASE ANALYSIS AND PRESENTATION COMPETITION

16TH OCTOBER, 2018

Gitarattan International Business School (GIBS) organized 13th National Case Analysis & Presentation Competition (Case Folio, 2018) on 16th October 2018. The case folio competition provides platform to students from different business schools to compete with each other in providing solutions to business problem embedded in the case.

The objective of the event was to sharpen their analytical and problem solving skills of the students and to develop confidence among them to deal effectively with the wide array of difficult situations faced during organizational decision making. The event is Institute's flagship annual event.



The event started with lamp lighting & the inaugural address by Director, Professor B. S Hothi. The event was conducted in two phases. In first phase participants were asked to analyze the case along with oral presentation and in second phase, participants presented the case before the panel of judges. For this event there were 23 teams from different colleges.

10 teams were qualified for final round i.e. second phase. The external panel of judges for the event was Prof. Sanjiv Mittal from USMS, Dr. Felton lean-Freelance Consultant and Mr. Vinay Gupta - Executive Director, Ghaziabad Management Association

The session was concluded with the prize distribution ceremony by the judges. Following teams were declared as winners:

Rank	Institute/College	Name of the students	Prize
Ist	RDIAS, Rohini	Aditi Saxena Munira Kaynat, Lovely Arya	Rolling Trophy, Cash Prize of Rs. 10, 000, Memento and Certificate of Merit
IInd	JIMS, Rohini Sec-5	Anshu Yadav, Sweety Agarwal, Saniya Satija	Cash Prize of Rs. 7,500, Memento and Certificate of Merit
IIIrd	GIBS, Rohini	Shivini Dogra Arushi Gupta Shiv Markande	Cash Prize of Rs. 5,000, Memento and Certificate of Merit

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