

# INDUSTRIAL VISIT TO COCA COLA PLANT, GREATER NOIDA

8th MARCH 2018

The Institute organised an industrial visit to 'Coca Cola' state of the art Plant at Greater Noida, UP on 8<sup>th</sup> March, 2018 for students of BBA. The objective of the visit was to make the students understand bottling process of Coca Cola as per international standards. During the visit students understood the following:

1. International quality control of cold drinks.
2. Various stages of automated processing and bottling of Cola Cola products.
3. Steps involved in maintenance of the plant to adhere to international safety norms.
4. The process of Water Treatment Plant for use of local people.
5. Current CSR practices being adopted; and
6. Labor welfare activities in automated 24x7 working environment.



Students were appreciative to know that more than 600 computerized tests are carried out before Coca Cola products reach the customer. State of the art plant has inbuilt system of rejecting the defective pieces. It was a learning experience for them where they could derive knowledge about history of Coca Cola company. It turned out as an eye opening visit which helped students in acquiring apt information about the health impacts of beverages. The students were highly enthusiastic during the visit.

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