

Anubhuti

The Newsletter of Gitarattan International Business School

Academic Year : 2014-2015



A
Sneak Peak
of Events



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DIRECTOR'S MESSAGE



Growth & development of the nation is propelled by the men & women of high calibre, who can provide leadership & intellectual-emotional-psychological support to the people; design-develop-implement systems & processes; and research-innovate-compete at national & international level.

Qualified faculty members at Gitarattan jointly formulate policy frame work, systems and processes for the high quality delivery. Entire process of delivery of intellectual inputs is planned meticulously through detailed Lesson Plans, which are monitored end-to-end. Students are exposed to various pedagogical approaches such as lectures, case studies, presentations on functional areas, debate, industry analysis, summer training and research project etc.

Elaborate modules on Personality Development, Managerial Skills Development and Foreign Language (French) have been integrated with the curriculum. Issues such as communication skills, goal setting, time management, development of positive attitude & problem solving approaches, team building, career counselling, etiquettes & manners, stress management, values & ethics etc are delivered through classroom discussions, management games and workshops by experts in the field.

Cultural & sports activities form integral part of the students' development. Monthly extra-curricular and inter-college activities are conducted. Students are encouraged to participate in activities in other institutions. Exposure of experts from industry & academia is given by organising seminars, conferences, workshops, guest lectures.

Our endeavour at Gitarrattan is to develop leaders with intellectual, emotional & psychological stability, professionals with proven capabilities and enhance their all round capacity.

Prof (Dr) S Chaturvedi
Director

ACHIEVEMENTS OF THE INSTITUTE

Award of Category –'A' by Joint Assessment Committee of GNCTD & GGSIPU: 24th May 2014

The Joint Assessment Committee constituted by Government of NCT of Delhi and Guru Gobind Singh Indraprastha University visited the Institute on 24th May 2014 to revalidate the No Objection Certificate & affiliation. The Committee after assessing the Institute on various parameters of quality and infrastructure assessed the Institute in Category “A”.

Award of Category - A by Quality Audit Cell of GGSIP University: 16th April 2015

The Quality Audit Cell of Guru Gobind Singh Indraprastha University visited the Institute on 16th April 2015 and inspected the Institute on various parameters/ benchmarks of quality enunciated by the University. GIBS was awarded Category “A”.

Major Milestones: 2014-15

1. AICTE provided the grant for
 - Research Promotion Scheme (RPS)
 - Entrepreneurship Development Cell (EDC)
 - Institute- Industry Partnership Cell (IIPC)
2. ERP System for managing institutional processes was installed.
3. Institute started another annual publication by the name Anusandhan: The Research Repository, comprising research papers published by the faculty and students based on the projects work conducted by the students.

COURSES OFFERED AT GIBS

Course	Duration (In Years)	Intake
Master of Business Administration (First Shift)	Two Years	180
Master of Business Administration (Second Shift)	Two Years	120
Master of Business Administration (International Business)	Two Years	60
Master of Computer Application	Three Years	60
Master of Computer Application (Dual Degree)	Five Years	60

ABOUT GIBS



Gitarattan International Business School (giBS) was established in the year 2004. giBS is affiliated to Guru Gobind Singh Indraprastha University, Delhi and is approved by All India Council for Technical Education (AICTE), Ministry of HRD, and Government of India. It is accredited by National Assessment & Accreditation Council (NAAC) and is ISO 9001: 2008 certified. The Institute conducts postgraduate courses of MBA (First & Second Shift), MBA (International Business) and MCA.

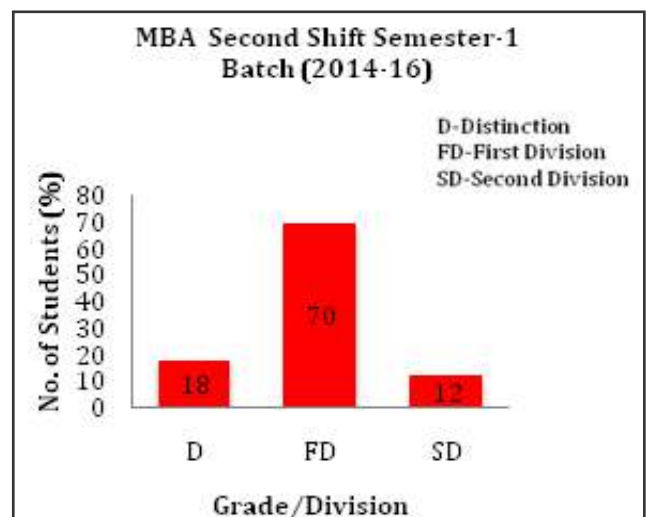
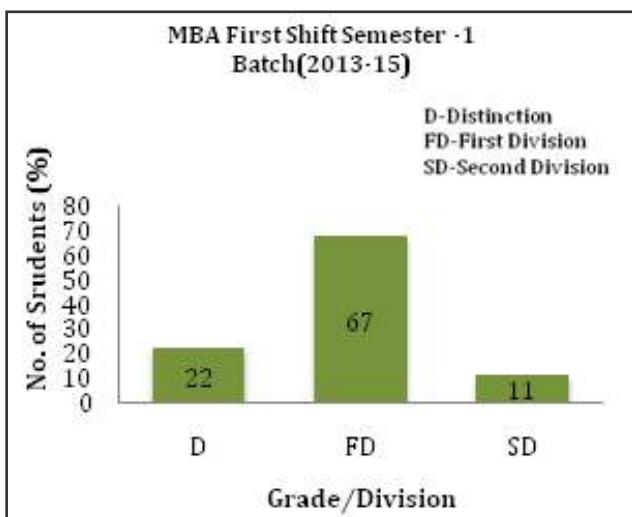
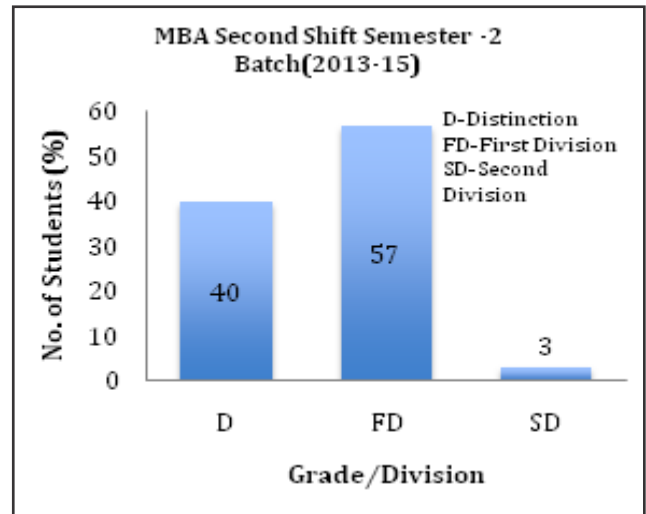
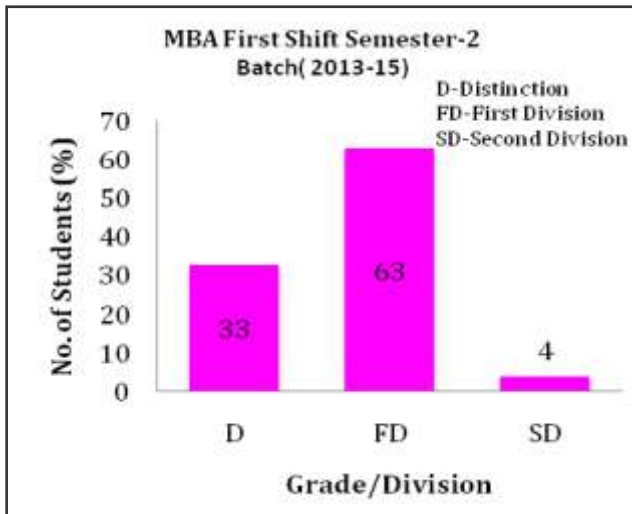
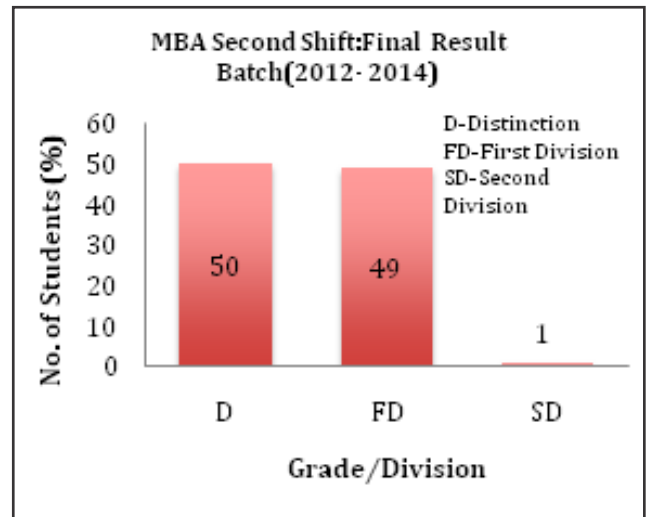
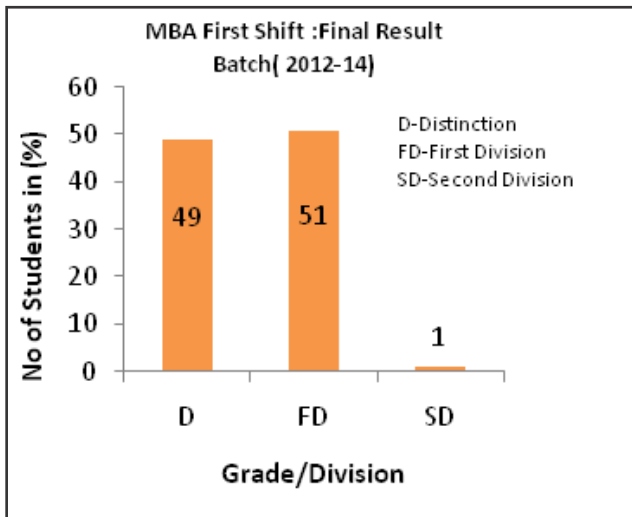
At giBS, thrust is on overall personality developments of students so that they can face the challenges in their competitive professional life with value based approach. In addition to academic inputs students are exposed to various co-curricular and extra-curricular activities, which help them to hone their managerial skills both as professional manager and entrepreneur.

Apart from providing quality education, emphasis is on to develop leadership qualities, risk-taking abilities and decision-making skills right from the beginning of their professional education.

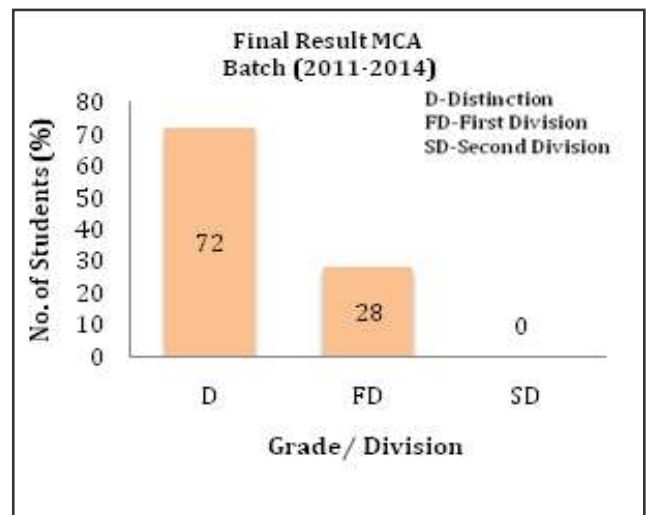
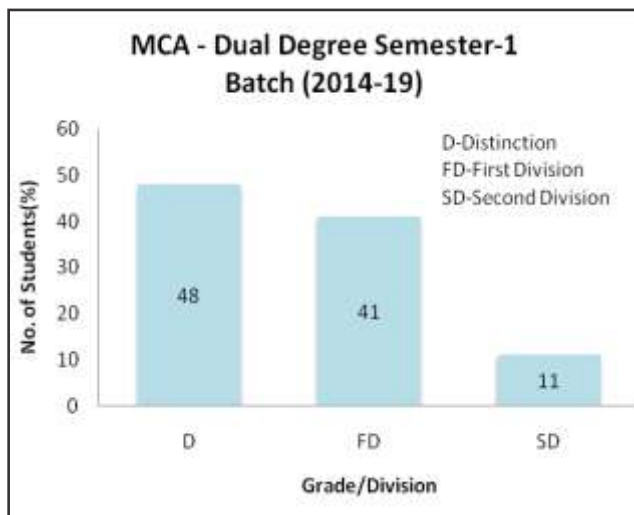
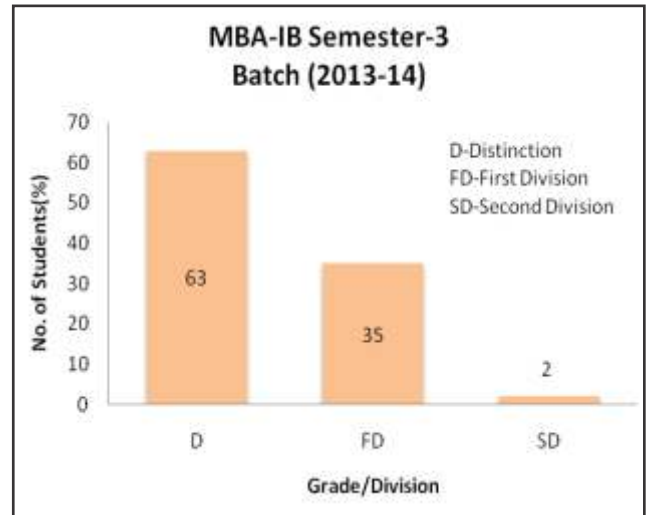
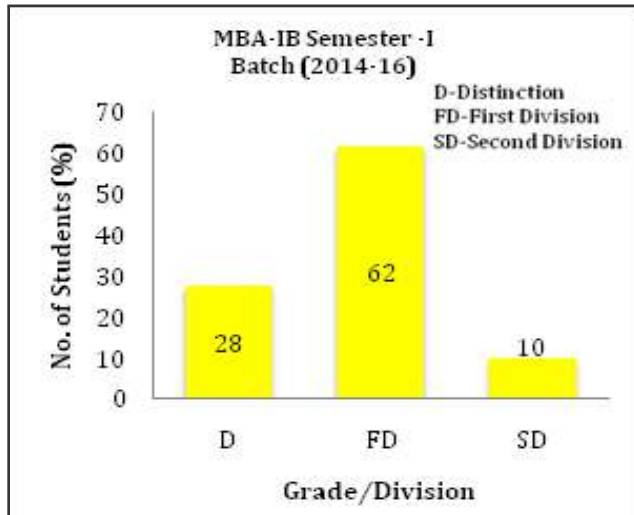
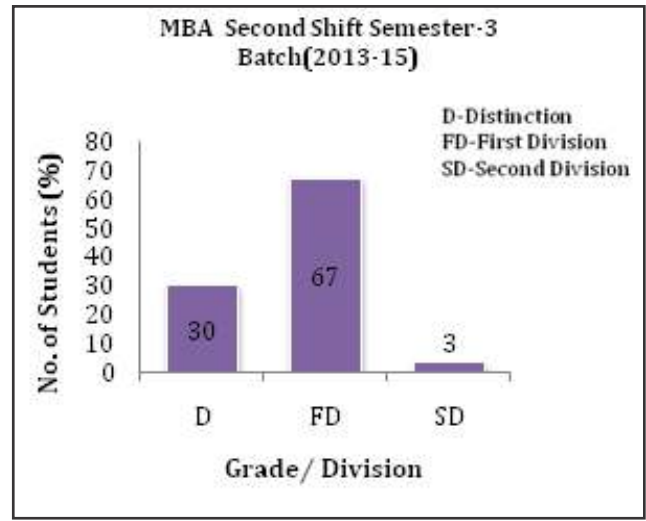
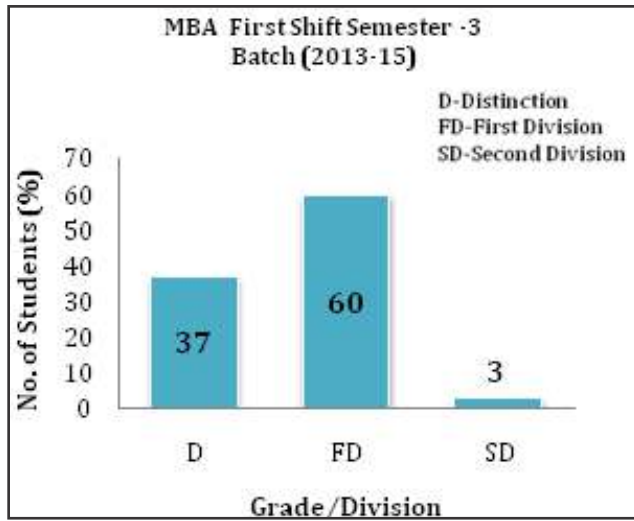
The Institute has state-of-the-art infrastructure, a team of highly dedicated & well-qualified faculty, well stocked library & computer labs and well established placement assistance.

The Institute is well connected through Kashmere Gate-Rohini Metro link and other public and private transport system.

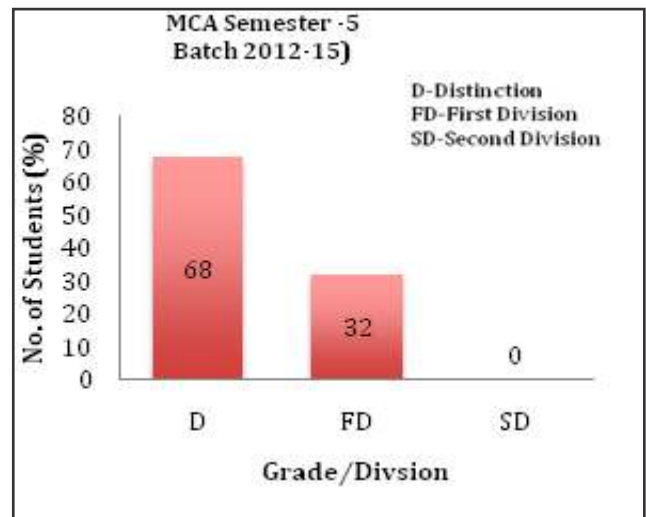
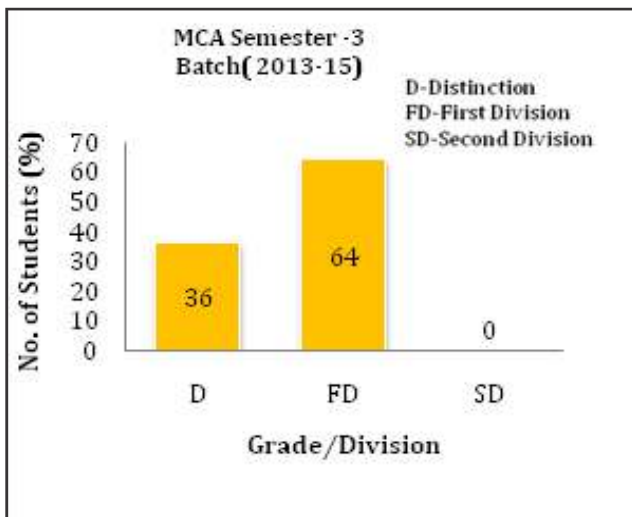
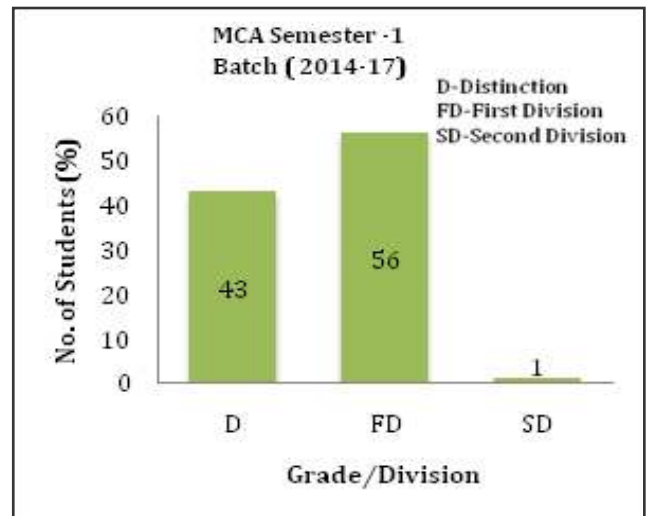
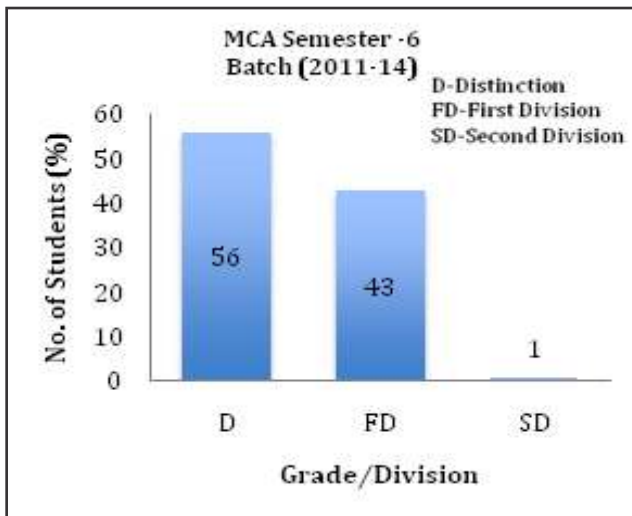
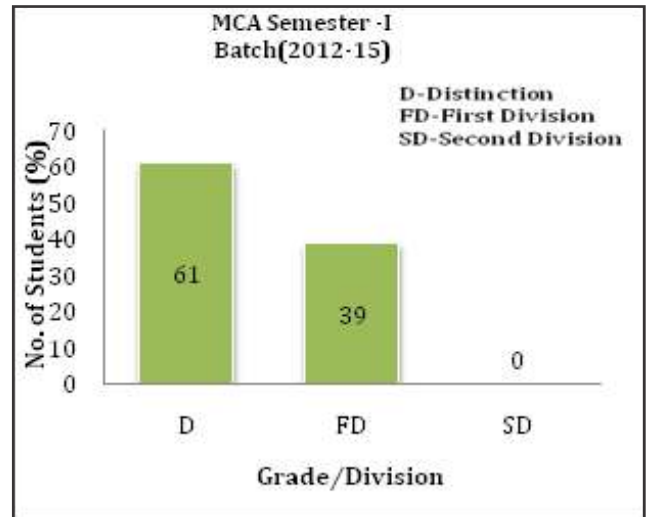
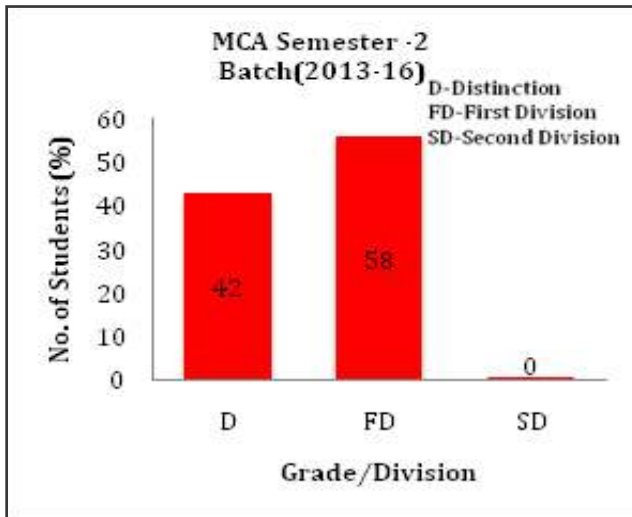
ACADEMIC PERFORMANCE



ACADEMIC PERFORMANCE



ACADEMIC PERFORMANCE



TRAINING & PLACEMENTS

Industry-Institute Partnership Cell (IIPC) at Gitarattan is full time engaged in providing interface with the corporate world. It brings corporate leaders face-to-face and exposes students by arranging special seminars, guest lectures and organising industrial visits. Gitarattan has generated large database of companies with whom the IIPC interacts regularly.

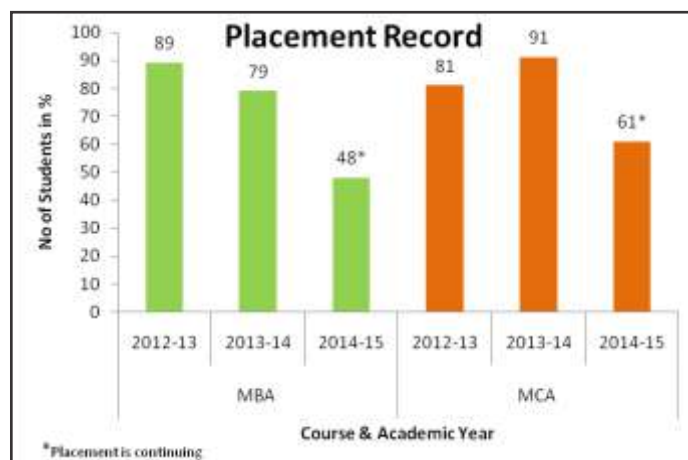
Placements

IIPC takes special care to provide placement assistance to all the students. For this purpose campus placement is carried out. Gitarattan is proud of its alumni base who has been working with the support of IIPC in companies such as Capital IQ, Naukri.com, AXIS Bank, BSE, IBM, HCL, Reliance, IDBI, Wipro, Mirus, City Bank, HDFC Bank, IndusInd Bank, Homital, CETPA, NIIT Technologies, and many more. Campus placement and pooled placement exercises have paid rich dividends.

Our Top Recruiters

 McGRAW HILL FINANCIAL	 launching Pad for your future	 India's No 1 Job Site	
 YOUR TESTING PARTNER	 Bombay Stock Exchange Limited The edge is efficiency	 an association with Ageas IDBI Federal Life Insurance Co Ltd	 Trust us to find the way
			
 HOSPITAL CARE AT HOME	 Because Knowledge Matters ISO 9001:2008 Certified	 Reliance Life Insurance A Reliance Capital Company	

To achieve the objective to secure placement, Gitarattan focuses on all round growth of students. GIBS endeavours to groom business leaders and computer science professionals, who can respond effectively to challenging opportunities in a corporate world that are changing faster than ever before. Besides academics, special attention is given to the personality development of students by integrating professionally developed Personality Development Module with the curriculum. Students intensively participate in Group Discussions, Mock Interviews, Role Plays, Debate, presentations etc. These activities enhance students' confidence, communication skills and overall ability to prepare them to face situations in real world and respond to them effectively.



Industrial Training

To prepare the students for industry knowledge, Gitarattan carries out a major exercise 'Industry Analysis'. Students carry out detailed analysis of various industries in teams on aspects such as geographical distribution of companies in India, turnover, major players in India & abroad, manpower needs of each industry and many other parameters. This helps the students to acquire larger picture of contemporary placement scenario in each industry.

Students along with faculty members regularly visit various companies during the 'Industrial Tours' to expose them to real business environment, interact with people from shop floor level to highest level, understand various practices followed and share the learning with the peer group. Students of Gitarattan have visited many companies such as Maruti, JCB, Gold Plus Glass manufacturers, Somani Tiles, Narora Atomic Power Plant, Ginni International, AVAApparels, Air cargo Terminal at IGI Delhi, and many more.

Summer Internship

Summer Internship forms an integral part of the development of students in their quest for placement. Summer Internship at Gitarattan is carried out as an exercise in 'Integrated Learning' where students spend 6-8 weeks at the companies. In this process, students work under a faculty guide along with company level supervisor. Students get inside the company to have first-hand experience with the corporate culture, its environment, carry out systematic analysis and link theory with the practices on ground. Students get exposure to companies of all sectors of economy such as insurance, banking, construction, finance, capital, share market, information technology and many more.

Summer Internship intimately helps the students to plan and prepare them on various facets of personality, behaviour, writing, and knowledge etc.

INDUSTRY-INSTITUTE INTERFACE

Pre - Placement Talks

Pre-Placement Talks provide an opportunity to the students and the recruiting company to interact with each other. Every year, several Pre-Placement Talks are organized by the Institute where the representatives of the company share the profile of the company, key aspects of its business, work environment, and opportunities available to the students. The presentation is followed by a Q&A session where students interact with company officials to get a better understanding of the company and potential roles. List of Pre-Placement Talks organized by the academic session 2014-15 is given below:

S.No.	Name of the Organisation Visited Campus	Functional Area
1	Naukri.com	Management
2	CPM	Management
3	Star Union Dai-Chi	Management
4	Flourish Food	Management
5	Infoedge	Management
6	Spectrum	Management
7	ICICI Securities	Management
8	IDBI Federal	Management
9	99 Acres.com	Management
10	Axis Bank	Management
11	IndusInd Bank	Management
12	Capital IQ, New Delhi	Management
13	NIIT Technologies	Information Technology

INDUSTRIAL VISITS

Industrial Visit to Gold Plus Industry Ltd., Roorkee, Utrakhand: 20th February, 2015



Gitarttan International Business School organized an Industrial Visit to Gold Plus (Glass Manufacturing Plant) at Roorkee, Utrakhand on 20th February, 2015. Two faculty members accompanied 41 students during the visit. Primary objective of this visit was to apprise students about the functioning of glass manufacturing industry. Purpose of the visit was to know the technical capability and skilled manpower to use latest technology in glass manufacturing sector. The plant at Roorkee is successfully using latest technology from France, Quality, safety and welfare of

workers are top priorities of the management, re-cycling broken glasses and manufacturing colored glass sheets for reducing impact of sun during summer, which ultimately reduce consumption of power.

Increased use of glass in industry and housing sector is not only eco-friendly, cost effective, low maintenance but also saving steel, cement and bricks for other important national infrastructure projects. This visit enriched the students on operations and management of glass manufacturing company.

Air Cargo Complex: 21st February, 2015

On 21st February, 2015, 43 students of MBA (IB) 2nd semester were taken on an industrial visit to the Air Cargo Complex for Exports and Imports at Indira Gandhi International Airport. The complex is managed by Customs Department of Govt of India. This visit provided an opportunity to all the students to identify EXIM procedure with reference to Air Cargo. Further, this visit also provided an idea regarding the documentation procedures and the logistics involved. The visit was divided into three parts: Exploring the infrastructure, departments and cargo sections. Overall, this visit is a complete learning process for the students. Students also asked questions to their concerned officers which they replied comprehensively. Students understood the practical aspects of the logistics and supply chain management system of Air Cargo.



Industrial Visit to Goldplus, Kalamb, Himachal Pradesh: 24th March, 2015

Institute organized an Industrial Visit to Goldplus, Glass Manufacturing Plant at Kalamb, Himachal Pradesh on 24th March, 2015. Primary objective of this visit was to apprise students the functioning of a manufacturing plant and understand application of various management processes in real environment. At this plant toughened/molded glass for automobile sector; i.e. cars, trucks, buses and other vehicles are manufactured. During the visit, the students learnt the following technical capabilities; and skilled manpower to use latest technology in glass toughening/molding sector including bullet proof glasses, the plant at Kalamb is successfully using latest technology to meet special demand of special toughened glasses by renowned architects for use in malls and residential complexes, quality, safety and welfare of workers are top priorities of the management, company is re-cycling broken glasses, increased use of toughened glass with our without heat protective films in industry and housing sector is not only eco-friendly, cost effective, low maintenance but also minimizing the risk to the human lives during accidents and natural calamities. The visit enriched the students to understand application of various management processes at Goldplus.



Students At Goldplus, Kalamb(HP)



Somany Tiles, Bahadurgarh: 25th March, 2015



Students at Somany Tiles

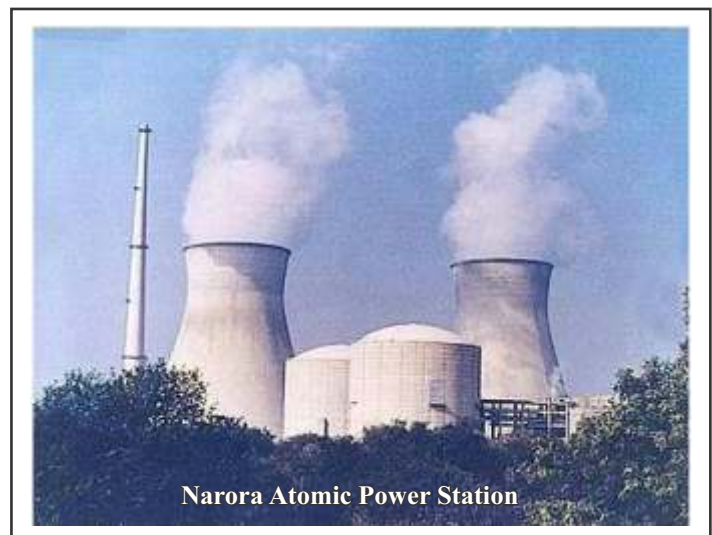
An industrial visit to Somany Tiles, Bahadurgarh, Haryana was conducted on 25th March, 2015 for understanding the process of manufacturing, storing and logistics facilities. This visit provided an opportunity to all students to understand the production facility of ceramic tiles and in-depth study of manufacturing and in-line production of best quality tiles. Somany Tiles deals in various products ranging from: Floor tiles (Ceramic tiles, VC shield), Wall tiles, Imported Tiles (wall, floor), Sanitary ware (sinks and basins), CP fittings (showers) and Tile laying solutions (EZY FIX, EZY GROUT).

Manufacturing Process at Bhadurgarh plant is mainly manufacturing floor and wall tiles of different types where raw material is imported from different parts of the world as per the requirement. Mr. Vikas and Mr. Manoj (HR managers at Somany Tiles) explained about the manufacturing processes of tiles from raw material stage to the final stage of packaging. It was a very systematic and informative session.

It was a great opportunity for the students to get answers to their queries regarding: (1) How the company sources their skilled and semi-skilled human resource? (2) What are the employee retention strategies adopted by the company? (3) How confident the company is to compete against Kajaria, Cera, and HSIL? Students were also taken through their logistics and supply chain management systems. Company channels its marketing activities through direct retailers and through tender system, which is handled by the company itself. The visit was informative, enlightening and learning. Students were happy to interact with the officials and were excited about knowing more and more about the company and the industry.

Narora Atomic Power Station, Bulandshahr, Uttar Pradesh: 9th April, 2015

Gitarattan International Business School organized an Industrial Visit to Narora Atomic Power Station at Bulandshahr (UP) on 9th April, 2015. Primary objective of this visit was to apprise students about power sector operation of India specifically nuclear energy. Shri Ravi Bansal, Scientific officer-E at NPCIL, gave detailed presentation on the Narora Atomic Power Plant and its operations. The atomic power station is successfully using latest nuclear technology to meet demand of power in northern India. Power generation starts from the functioning of reactors with its installed capacity, electrical processing through turbines and transmission of generated power through grids. Company is re-cycling uranium used as raw material in form of plutonium and thorium for further power generation and also undertaking a lot of CSR activities in vicinity of the station.



Narora Atomic Power Station

Students visited selected segments of the plant comprising of control room, reactors, turbines and the environment safety & assessment lab where they were told that radiation level is periodically measured in the surrounding areas of NAPS, independently by the Environment Survey Lab. Students were briefed about the functioning and role of environment monitoring towards nuclear safety. The visit enriched the students to understand how nuclear power sector is gearing itself to meet increasing demand of power.

CO-CURRICULAR ACTIVITIES

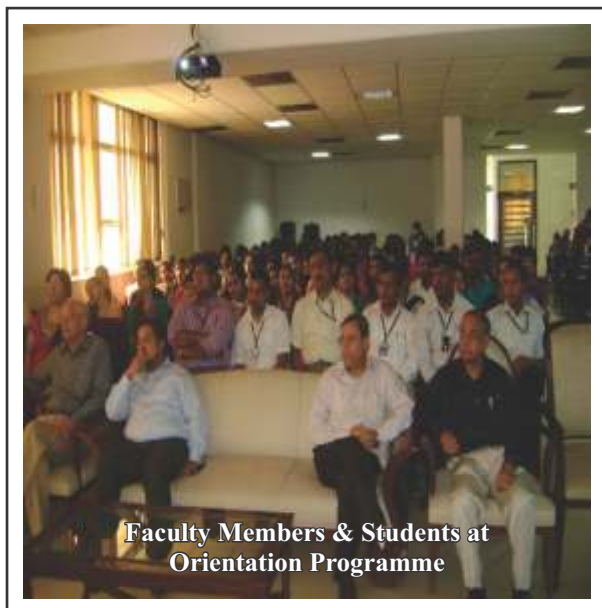
Training Programme on Business Plan Development: 12th August, 2014

The Entrepreneurship Development Cell (EDC) of Institute organized a Training Programme on “Business Plan Development” on 12th August, 2014 for MBA students. The objective of the program was to educate students to conceive an idea of business and develop it into Business Plan and prepare a written project report. The resource person was Prof Sanjeev Mittal, Dean, University School of Management Studies, GGSIP University, Delhi. Discussion was made on exhaustive format for writing a Business Plan. He further explained understanding of developing a Business Plan through two exhaustive case studies.



Floral welcome of Prof Sanjeev Mittal by Vice Chairman , GIBS

Orientation Programme-The Prelude: 19th August 2014



Faculty Members & Students at Orientation Programme

The Prelude 2014, orientation programme was organized on 19th August, 2014 at the Institute for the new batches of MBA (First and Second shift), MBA (International Business), MCA and MCA (Dual Degree). The programme was intended to orient and educate fresh students about the systems and processes, which the Institute and University follow. The programme commenced with the traditional lighting of the lamp and Saraswati Vandana. Dr. Rajesh S Pyngavil, Academic Coordinator gave extensive presentation on all dimensions, covering the following aspects: About the Institute, Society and Organization Structure, Conduct of Semesters, Grading and Promotion System, Curricular, Co- Curricular and Extra- Curricular activities conducted at the Institute, Institute-Industry Partnership, Student

Support Services, Fee Structure, Student Code of Conduct, Availability of learning facilities at the Institute, Student Welfare.

Prof S. Chaturvedi, the Director of the Institute, discussed about time management, developing language skills, logical thinking and relating learning with societal needs. Shri Anirudh Jindal, Vice Chairman, GIBS exhorted the students to participate and to use facilities that have been provided and extended support for any other requirement.

International Students' Day Parliament on Shikshit Bharat, Saksham Bharat - Quality Education for All: 17th November, 2014



Students expressing their views on Shikshit Bharat, Saksham Bharat

Gitarattan International Business School celebrated International Students' Day by organizing a students' Parliament on 17th November, 2014. The theme of the Parliament was "Shikshit Bharat, Saksham Bharat". Event was conducted under the guidelines from AICTE, Min of HRD, Govt of India. The objective of the event was to spread awareness to be a better person and a productive human being. In the preliminary round, students participated at section level. From each section two best students were selected. Total 12 teams of two students each participated in the final round of the Parliament, which was

conducted in the auditorium.

In the Student's parliament, students expressed their views on the following aspects: Adequacy of Syllabi/Contents, Delivery/Teaching Methodology, Evaluation System (Internal/External), Issues related with Attendance & Students' Discipline in Campuses, Use of Technology for Delivery of Contents & Conduct of Exams, Role of Co-curricular & Extra-curricular Activities, Changes in Admission System. A panel of judges evaluated the presentations by the teams. The result was: First Prize: Danish Iqbal and Vidit Srivastava, MBA Sem-3 (Second Shift), Second Prize: Ms Mehak Malik & Ms Tanushree Mitra, MBA Sem-3 (First Shift)



Students expressing their views on Shikshit Bharat, Saksham Bharat



Audience at International Student's Day

Convocation 2014: 15th January, 2015

Fourth Convocation was organised on 15th January, 2015 to award degrees and honour the achievements of students passed out in the academic year 2012-13. Shrimati Mridula Sinha, Hon'ble Governor of Goa, was the Chief Guest and Prof Devi Singh, Vice Chancellor, J K Lakshmi Pat University, Jaipur, was the Guest of Honour. Shri R.N. Jindal, Chairman of Governing Body of Gitarattan International Business School, presided over the Convocation Ceremony. Shri Anirudh Jindal, Vice Chairman of Gitarattan International Business School, delivered the welcome address and conveyed "This is the biggest milestone to date in the life of the students, but they have many like this to be crossed".



Dignitaries at the dias



Smt. Mridula Sinha, Hon'ble Governor of Goa

He further said "Now onwards the responsibilities on your shoulder is doubled, as on one hand you have to excel in your career and on the other you have duties towards your family members accomplished". Prof S. Chaturvedi, Director, presented the Academic Report and provided information to the house about the status of the Institute. On this occasion, The Chief Guest Shrimati Mridula Sinha, delivered the Convocation address and emphasised on the importance values while acquiring formal education and further also appeal to students to look after elderly parent. Concept is that no parent should be sent to old age

home and also respect the women and carry this message to the larger Indian society.



Hon'ble Governor of Goa with Faculty of GIBS

SEMINAR/ WORKSHOPS/ CONFERENCES ORGANIZED BY GIBS

National Competition on Summer Internship Project (NCSIP- 2014): 26th September, 2014



Industry Institute Partnership Cell of the Institute organized National Competition on Summer Internship Project (NCSIP-2014) on 26th September, 2014. The participants from MBA of different institutions participated in the competition. The objectives of the competition were:

- To provide a platform to students to showcase and share their work with larger audience.
- To analyze best practices and benchmarks followed by the different business organizations.
- To create an environment for interaction between academia and industry.
- To improve the quality of research work conducted by the students.

The panel constituted of two distinguished judges, Mr. Himanshu Verma, Branch Head, IDBI Federal Life Insurance and Prof. A.S. Pandey from giBS. The winners were awarded with the cash prizes.

National Seminar on Role of HR Interventions for Building Sustainable Global Organizations: 1st October, 2014

National Seminar on “Role of HR Interventions for Building Sustainable Global Organizations” on 1st October, 2014. Faculty members, participants and students participated in the daylong seminar. The seminar comprised of three technical sessions, viz. Technical Session-I: Global and Local Trends and Role of HR Intervention Strategies, Technical Session-II: Impact of Global Business Environment on HR Issues, Technical Session-III: Sustainability of Organizations: Issues and Challenges.

Technical Session-I taken by Dr A.K. Jain, President, J.K Sugar Ltd, Gurgaon, enlightened the audience with his views upon Global HR dimensions and challenges for HR professionals and discussed the position of India among global countries .





Technical Session-II were taken by Dr Namita Rajput, Associate Professor, Shri Aurobindo College, University of Delhi, who delivered on the key features of five major generations and ways of dealing with them. She segregated the employees into five categories as per their generations, such as, Traditional/ Veterans, Baby Boomers, Gen X, Gen Y, Home Landers/Gen Z and Dr R. K. Singh Programme Director, AIMA Centre of Management Education, discussed the role of HR in new economic conditions and Dr Subhash C Kakkar former Vice President (operations), Pepsi, discussed that

employees in an organization belong to different cast, gender, religion, region and sex and an organization had to deal with diversity .

Technical Session-III was delivered by A. K. Sexena, Zonal Manager, PNB, defined the role of HR manager in relation to merger and acquisitions and Dr. Pratima Daipuria, Associate Professor, JIMS, emphasized on Developing Global Mindset among employees as well as organizations.

National Seminar on Software Defined Networking “A Step to Ubiquity”: 18th October, 2014

The Gitarattan International Business School (giBS) organized a National Seminar on “Software Define Networking, A step to Ubiquity” on 18 October, 2014. The seminar focused on educating Academicians, Research Scholars, Corporate and Students on both concepts and techniques of SDN and open flow. The four sessions, viz. Inaugural Session: SDN-The Emerging Domain in Networking. Technical Session I: Principles & Practices for SDN, Technical Session II: Data Plane & SDN Programming, Technical Session III: Advanced SDNs & Use Cases. Dr. Anita Singhrova, Professor, DCRUST, Sonapat, delivered the key note address and brought out history and evolution of SDN and emerging opportunities that SDN will offer in near future.

Mr. KPS Arora, Director Managed Services, Comverse Network covered wide variety of topics including importance of APIs, Data and Control Planes SDN in Session I. Mr. Ramesh Singh (Scientist 'F'), Senior Technical Director, Systems Software Division, NIC, Ministry of Information Technology, Dr. Amita Malik, Associate Professor, DCRUST, Sonapat were the resource persons for the Technical Session-II.

Dr. Amita Malik discussed SDN programming and Mr. Ramesh Singh brought out top five security considerations for SDNs and its benefits. Col. Karanjeet Singh, resource person for third session, discussed key SDN technologies.



Col. Karanjeet Singh



Shri Ramesh Singh, Sr. Tech. Director
System Software Division

Case Folio 2014- 9th National Case Analysis and Presentation Competition: 8th November, 2014

Gitarattan International Business School organized 9th National Case Analysis and Presentation Competition (Case Folio 2014) on 8th November, 2014. This Case Folio competition provides an opportunity to the students from different business schools to compete each other in providing the solutions to business problems embedded in the case. Students from 13 colleges actively participated in Case Folio 2014.

The chief guest for the event was Mr. Vijay Rai, President and CEO, Power Con, Gurgaon. The objectives of the event were: To provide a unique platform for B-School students to sharpen their analytical and problem solving skills, To enhance confidence in dealing effectively with the facing of wide array of difficult situations during organizational decision making, To develop teamwork and leadership qualities among students. Also explained about writing a case, sources of data collection, gathering and quantification of data and finally communication of findings to the readers. He also provided certain tips to be taken into consideration while analyzing and presenting a case.



The external panel of judges for the event were: Dr. P.K. Gupta, Professor (Finance and Risk Management), Centre for Management Studies, Jamia Milia Islamia University, Delhi; Dr Vijita S Agarwal, Associate Professor, University School of Management Studies, GGSIP University, Delhi; and Mr. Pankaj Agarwal, industry representative, who has worked in Aviation, Railways, Government and Infrastructure Sectors. Out of thirteen teams participated; top ten teams were selected for the final round. Out of ten teams, three were the award winning teams: Dept. of

Management, Central University, Haryana, SS Business School, Delhi, Amity Business School, Manesar and awarded with the cash prizes with certificates. The esteemed judges shared their views on the Do's and Don'ts while analyzing a case.

Workshop on Values & Ethics in Professional and Personal Life: 10th November, 2014



Shri Eustace D'Souza, Trainer in Leadership

A workshop on “Values and Ethics in Professional and Personal Life” was conducted for the students of MBA, MCA, MBA (IB). The resource person for the workshop was Mr Eustace D'Souza, Trainer in Leadership, Soft Skills and Behavioral Interventions for Corporate and Educational Institutions. Workshop was aimed of maintaining transparency while dealing with customers and other stakeholders of the organization and discussion was made on different aspects of value driven behaviour that stems from the vision of the company, prejudices faced while working in corporate, beliefs system of individuals, preconceived notions that people have and morals being followed in competition.

Workshop on Building Positive Attitude: 21st November, 2014

Gitarattan International Business School organized a Workshop on “BUILDING POSITIVE ATTITUDE” on 21st November, 2014. The workshop was an initiative to develop soft skills of MBA and MCA graduates and make them aware about the significance of Positive Attitude in daily life. The resource person for the event was Mr. Roshan Sohail, Renowned Corporate Trainer who conveyed that positive attitude is the cause of success and happiness. The session started with an insight into LIFE and Attitude as a State of Mind and explained how Attitude reflects one's feelings about something. He also explained that positive attitude, positive thinking and optimism were the key essentials for both emotional and physical health. The ability to “Relook, Rethink and Reshape” affects not only us and the way we look at the world, but it also affects our environment and the people around us.

Further stressed upon the fact that development of Positive Attitude and our ability to “Chase our Dreams” can help us all in reshaping our personalities. The workshop was well supported Attitude building by some interesting activities like A1-B2 exercise, movie clips and motivational songs. The workshop was concluded the workshop by emphasizing that one must try to become a CREATOR rather than a REACTOR.



Shri Roshan Sohail, Corporate Trainer



Workshop on Building Positive Attitude

National Seminar on Customization of Services “a Paradigm Shift”: 28th February, 2015



Gitarattan International Business School organized a National Seminar on “Customization of Services: A Paradigm Shift” on 28th February, 2015. The seminar aimed at customization strategies that provide customers with individually tailored services that are growing in popularity. The seminar was organized in three sessions. Session 1st was on Introduction to Service Industry. The resource person for session 1st was Mr. Partho Kumar, Director, Suhaskrit Plus Real Infra Pvt.Ltd, who discussed that there was invariably a

gap in the intended service process and its technical outcome. Session was explained through simple examples that service had been integral part of learning since childhood days. Session 2nd was on Customization of Services. The resource person for this session was Mr. Naved Sherwani, Chief GM, Reliance Big Cinemas, Gurgaon. National Seminar on customization of services

A Case study on Cinema was discussed to know about many dimensions for customizing services for cinema goers and brought out look and feel matters to make rich environment and should not be neglected. Also included in the discussion ambient conditions which include many factors such as Music & Sound System, Scent, Lighting & Colours, Shapes, Designs, Touch, Temperature and physical customization like innovation in seats, design and displays uniformity in ushering and Ushers with LEDs, Movie based Merchandize (e.g. Toy with Krish), Ticket Reservation (Home Delivery, Web, apps, IVR). Also included in discussion for future of customization: Pickup Service, Mega Seat sale, Food on Web, 3D without Glasses, Auto ushering system etc. Ms Namita Chaturvedi. M.D., Amicizia Enablers and Advisors Pvt Limited gave some very interesting formulae on customization of services.

Discussion was made on various customization approaches like - Adaptive approach, Cosmetic Approach, Collaborative Approach. Also included in the discussion about various challenges in customization and how to deal with them by developing relationship and making a customer loyal..

National Seminar on Make in India: Academia-Industry Interface: 27th March, 2015

Industry Institute Partnership Cell (IIPC) of Gitarattan International Business School organized one day National Seminar on “Make in India: Academia - Industry Interface” on 27th March, 2015. The seminar was sponsored by AICTE. The seminar was attended by academicians, scholars and students. The seminar was conducted in three technical sessions. Objectives of the seminar were to analyze the role of academia industry interface for the success of Make in India Mission, to identify critical areas having shortage of quality manpower, reasons thereof and the role of industry in bridging this gap at various levels, To discuss the modalities of more closer interface of academia and industry.

It also included discussion on adoption of academic institutions by industries to develop them as incubation centers, to critically evaluate entrepreneurship development policy measures and the private endeavors: Issues and Challenges, and to suggest a judicious mix of the government and private sector initiatives and actions, on short term and long term basis, to make India self-reliant. The session 1st commenced with lamp lighting ceremony and an inspirational talk by Prof S. Chaturvedi, Director, GIBS who elucidated that “Make in India” is creation of a value chain within



the geographical boundary of India. Prof. S. C. Mishra, Former Vice Chancellor, Dev Sanskriti Vishwavidhyalya, Haridwar, started the session with his enlightening words of wisdom and explained, “Human resource could be converted into human capital which is a non conventional form of capital”.

He stated that development of any nation is dependent upon material resources which are limited and scattered; Session 2: was taken by Mr. V. K. Gupta, Director (Marketing), CMI Ltd, who pointed out that “Make in India” is an attempt of generating employment and infrastructure and also stated that FDI is the first attempt towards development.



Practical concepts should be taught and experimented in colleges and institutes. Research should be given due importance for the discovery of new ideas. SME's should be developed for enhancing trade in India. Policy support measures should be taken by Govt. of India, such as, increased FDI, easing tax, fast clearances, power supply, labour laws changes etc. Dr. S. Kumar, Former Principal Director, Institute of Company Secretaries of India, New Delhi was the second speaker of this session. Focus was on the role of Corporate Social Responsibilities in Indian

Business Houses and discussed statutory provisions of the CSR Act. The areas in which any organization can invest are eradicating hunger, poverty and malnutrition, sanitation, education, vocational Skills and livelihood enhancement projects etc. Session 3: Dr. Mohammad Firoz, Sr. Faculty, Department of Business Administration, NIT Kurukshetra, was the speaker of in third session.

Focus of the session was on various examples of young entrepreneurs who have successfully set up huge businesses in digital world, such as, Flipcart, Whatsapp, facebook etc. Dr. Firoz stated that these young entrepreneurs have set up their businesses with minimal cost and today they are earning in millions of dollars and encouraged the young future managers for creative and out of the box thinking. In the end, Prof. R. Kumar delivered vote of thanks.

National Seminar on Changing Dynamics of International Business Environment: Issues and Opportunities for India: 29th March, 2015



A National Seminar on 'Changing Dynamics of International Business Environment: Issues and Opportunities for India' was organized on 29th March, 2015 at the Institute. The seminar comprised of three themes, viz. SESSION I: International Business: Major Trends and Developments, SESSION II: Challenges and Opportunities in International Business for India, SESSION III: National Seminar India and the WTO. Prof. Rakesh Mohan Joshi, Professor & Chairperson, Indian Institute of Foreign Trade,

New Delhi delivered the key note address. He discussed on Current scenario of the World Economy as well as Changing Dimensions of Trade in Services. He emphasized on the following aspects: Mastering of Change, instability and uncertainty in this highly turbulent business environment, Concept of Globalization, breaking down of marketing boundaries, Personalization of Nations such as free distance, eliminating of boundaries, Demographic Dividend

The second speaker for the session was Dr. S Veeramani of Jamia Milia Islamia, Delhi. In his interactive session, Dr. Veeramani discussed about the following aspects: Regional Trade Agreements and Regional Trade Blocks, Role of BRICS Nations in fostering India's Trade, the Group of 7 (G7), the South Asian Association for Regional Cooperation (SAARC), Concept of 'integration of economies' and 'proximity of nations'. The second session of the Seminar was addressed by Dr. Vinod Kumar of SGND Khalsa College, University of Delhi. Dr. Vinod brought out lucidly the following areas of International Business: Exchange Rate Determination and Management, Investment opportunities, FDI: Issues and Challenges, Sectors which forbid FDI in India, Role of FDI in Pharmaceutical sector. The expert speaker for the third session was Prof. M.A. Beg of Zakir Hussain College, University of Delhi. He discussed following issues: Agriculture Subsidies: Boon or Bane for India's Food Security, which included the agreements on agriculture, changing dynamics of agriculture, agricultural productivity in India.



Workshop on Contemporary Business Environment & Leadership Challenges: 31st March, 2015

The Institute organized one day workshop on 'Contemporary Business Environment & Leadership Challenges' on 31st March, 2015. A well known corporate & behavioural trainer Dr. Shankar Goenka conducted the workshop. He was accompanied by another corporate trainer Mr. Manmohan Dutt. The objective of the workshop was to acquaint students about the business environment they are to face in their first job assignment and to showcase their leadership skills and overcome challenges. Session started with an activity oriented towards importance of healthy relationship of the people with the family



Dr. Shankar Goenka, Shri Manmohan Dutt
with Students of GIBS

members and the co-workers and emphasized on looking at the things with a different window. The middle of the session was undertaken by Mr. Manmohan Dutt. He emphasized on recognizing the core competencies of people rather than looking at them just an employee. He discussed about the challenges faced by the leaders and the qualities they should possess to overcome these challenges.

A movie was shown “The Tree” to the students on the theme of taking on the leadership role for emphasizing understanding a situation and be prepared to play the role of a leader. An activity was conducted for



Workshop on Contemporary Business Environment
& Leadership Challenges

understanding the dimensions and importance of listening in overall effectiveness learning process. The end of the session was dedicated to the core competencies and values of leaders. This session focused on the dimensions of leadership as a process which includes integrity, communication, attitude, courage, sacrifice, goals, servant-hood, vision, perseverance. Dr. Shankar compared the characteristics of a leader with that of a 'tea-bag'. It was very productive, informative and lively session. Students were very enthusiastic and motivated during the complete procession of the session.

National Seminar on Soft Computing and Intelligence Systems: 11th April, 2015

Gitarattan International Business School organized a National Seminar on “Soft Computing and Intelligent Systems” on 11th April, 2015. The objective of the seminar was to enrich the participants with the fundamentals and the emerging trends in the field of Soft Computing. The seminar commenced with traditional lightening of lamp & Saraswati Vandana. Prof. B. Chandra, Department of Mathematics, IIT Delhi was the Speaker for the Session- I.



Dr. Hema Banati Dyal Singh College, Delhi University

Session started with “what is soft computing and its unique features”. It was stated that Soft Computing is the foundation of Conceptual Intelligence in Machines i.e. Artificial Intelligence. The topic was related with biological neurons and discussed the perceptron model & XOR problem. Discussion was on about the latest research topics under soft computing. Dr. Q.M. Danish Lohani from Aligarh Muslim University, Aligarh, Uttar Pradesh was the Second Speaker for Session- I.



Dr. Q.M. Danish Lohani from Aligarh Muslim University, Aligarh, Uttar Pradesh

Session started by giving the example that how a 10 year old child be classified as Old for admission in the Nursery class & he explained how the context changes the Scenario and classification changes. Session-II Dr. Krishna Chandra Tripathi from Inderprastha Engineering College, Department of computer science Ghaziabad, Uttar Pradesh Technical University, Ghaziabad, was the First Speaker for Session-II. Discussion was made on the

aspects of predictability- analysis of predictions by neural network. Dr. Pranab Muhuri, South Asian University, New Delhi was the Second Speaker for Session-II. The topic for the session 2nd was few novel applications of soft computing techniques and stated that the NPC problem can be solved by soft computing. Dr. Hema Banati, Dyal Singh College, Delhi University, Delhi was the key Speaker Of Session-III. She discussed the Impact of Soft Computing and Intelligence Systems in Real Life Applications. She discussed the Future Scope & Global Issues related with Soft Computing. She discussed Data Mining & relate it with Soft Computing. Lt.Col. Shoibal Chatterji Concluded the Seminar & gave the vote of Thanks & Dr. S. Chaturvedi, the Director extended warm thanks to the speakers.

National Conference on Management & Information Technology (6th COMIT 2015): 24-25th April, 2015

A two day the '6th COMIT 2015', National Conference on Management & Information Technology was organized by Gitarattan International Business School, New Delhi on 24th -25th April, 2015. The theme of the conference was Global Information and Business Strategies. The conference covered all management areas: Finance, HR, Marketing and International Business. The objective of the conference was to provide a meaningful and vibrant platform to academicians, students, and corporate professional to share their ideas, perspectives, research studies and experiences. On the first day, paper presentations and discussions were on Marketing, Finance and International Business. On the second day, HR and IT were covered. The participants presented the research papers on innovations in Marketing, Finance, IB, HR and Information Technology to academicians, researchers, students and corporate executives. Expert academicians from different Institutes of repute like Jaypee Institute of Information Technology, Noida, Motilal Nehru College, Delhi University, Punjab University etc. participated enthusiastically and shared wonderful insights on varied areas of research. Mr. Rajesh Dokwal, Jt. Managing Director, Exserve, Delhi was the chief guest for the inaugural session. The seminar commenced with traditional lightening of lamp & Saraswati Vandana. 6th COMIT 2015.

Mr. Rajesh Dokwal, delivered the first technical session on Marketing. Research papers were presented on various subthemes of marketing like Online Marketing and Social Media, Employer Branding, Internal Marketing, Green Marketing, Rural Marketing etc. The paper presenters shared wonderful insights on varied areas of research Projection of women in print advertisements, laws relating to projection of women in advertisements, statutory bodies involved, Social media marketing with respect to Online games, Old and new triggers of marketing, determinants of consumer trust in online shopping and many more. Dr. Nidhi Sinha from Jaypee Institute of Information Technology, Noida was given Best Paper Award of Rs. 2000/- for her paper Titled "Projection of women in Print Advertisements.



Dr. K.V. Bhanumurthy, former Dean and Professor, Delhi School of Economics delivered the second technical session on Finance and International Business. During his keynote address, he discussed at length about IFRS and its application in business. Research papers were presented on various subthemes of finance and IB like Behavioural finance, IFRS, Energy Trading, Micro-insurance, International Business Negotiation, Strategic Alliances, FOREX Management, Foreign Collaboration and Trade related Intellectual Property rights.

Dr. S. Veeramani from Jamia Millia Islamia, Delhi was given Best Paper Award of Rs. 2000/- and certificate. Shri N. Ramesh, General Manager (HR & Admin) RITES Ltd chaired the third technical session on Human Resource Management. During his keynote address, he laid emphasis on skill development of youth. He also shed light on various emerging HR areas such as e-recruitment, workplace creativity, talent management and competency mapping. In



**Best Paper Award Distribution
at 6th COMIT, 2015**

competency mapping, he especially focused on following competencies: motivation, creativity, interdependence, analytical and logical reasoning, foresight, leadership, emotional stability and communication skills. Research papers were presented on various subthemes of Human Resource like E-Recruitment, Workplace Creativity, Reward Innovation, Talent Management and Competency Mapping. Mr Pranav Kharbanda & Ms Gurmeet Kaur from HMR Institute of Technology, Delhi was given Best Paper Award of Rs. 2000/- for the paper titled “Emotional Intelligence in Recruitment & Selection”. 6th COMIT 2015



**Best Paper Award Distribution
at 6th COMIT, 2015**

Prof. Abdul Quaiyum Ansari from Jamia Millia University, Delhi chaired the fourth technical session on Information Technology. During his keynote address, he discussed at length on “Network Security Issues and Challenges”. Focus was how the network and the resources are protected from any unauthorized entry, malicious components like Spam, viruses, and spyware as well as monitoring continuously, consistently and measuring the effectiveness

or lack of effectiveness of the network. Research papers were presented on various subthemes of Information Technology like Green Computing, Cloud Computing, Cyber Crimes, Business Process Re-engineering and Pervasive computing. Sakshi S, Shrayansh Jain, Prachi Sharma, from Inderprastha Engineering College, Ghaziabad was given Best Paper Award of Rs. 2000/- for the paper titled “Dynamical aspects of prediction by artificial neural network when predicting in chaotic regime”.

PERSONALITY DEVELOPMENT WORKSHOPS AND GUEST LECTURES

Workshop on Etiquettes, Manners and Sense of Dressing in Corporate Life: 28th August 2014



Lt. Col. Riyaz Khan, Soft Skills Trainer

A workshop on “Etiquettes, Manners and Sense of Dressing in Corporate Life” was conducted on 28th August, 2014 for students of MBA, MCA and MBA (IB). The resource persons for the workshop were Lt. Col. Riyaz Khan, motivational trainer in the domain of Soft Skills and Behavioral Skills and Ms. Nirupam Punia, Soft Skills, Behavioral & Image Management Trainer. Focus was on the concept of personality and emphasized on the importance of positive personality. Discussion was made on importance of first impression

encompassing the following parameters trust worthiness, intelligence, capability, friendliness and confidence and also brought out the importance of cross culture dynamics in corporate world, telephone and email etiquettes.

Guest Lecture on Corporate Business Challenges: 2nd September, 2014

Continuing with our aim to create inspiring leaders, GIBS organized a guest lecture on the topic 'Corporate Business Challenges' on 2nd September 2014 for the students of MBA and MBA (IB). The resource person was Dr.Yasho V.Verma, who is former Chairman & MD of LG Electronics. The objective of the lecture was to enrich the students with the Global Challenges in International Business Environment. Focus was on Managing Global Challenges, Growing Competencies and Upcoming Strategies in today's business world.



Dr. Yasho V. Verma, Former Chairman
& MD of LG Electronics

Workshop on Effective Communication Skills and Goal Setting: 8th September, 2014



Smt. Madhu Psychometrician
and a Corporate Trainer

One day workshop on “Effective Communication Skills and Goal Setting” was organized on 8th September, 2014 under Personality Development Module for first year students of MBA (First and second shift) and MBA (IB).

The workshop was conducted by Ms. Madhu Sharma a renowned Psychometrician and a Corporate Trainer. The workshop was aimed to upgrade communication skills and goal setting techniques among the students and to enhance their awareness about corporate expectations. Emphasize was on learning as continuous cycle with clarity and understanding to be an effective

communicator. Eighty percent of miscommunication in the corporate was due to poor listening skills. Also exhorted on being an active listener and taking initiatives to remove the communication gap. The participants were motivated to increase knowledge base and improve vocabulary to become good orators.

Workshop on Management of Emotions, Motivation and Energy at Workplace: 29th September, 2014



Smt. Puja Thakur, Soft Skills Trainer

One day workshop on “Managing & Sustaining Emotions, Motivation, Enthusiasm and Energy at Work” was organized on 29th September, 2014 under Personality Development Module for 2nd year students of semester-3 of MBA (First and second shift), MBA (IB) and MCA in two sessions.

The workshop was conducted by renowned soft skills trainer and image consultant Ms Puja Thakur. The workshop was aimed at upgrading and balancing emotions, motivation, positive attitude and energy. Discussion was made on the gap in

expectations of the corporate and that of the students. Emphasize was given on subjective experience, physiological response, behavioral or expressive response. Also explained important approaches to manage gestures and emotions: Self awareness, Motivation, Empathy, Social skills, Self Regulation. Further also delivered about triangle of success having skills, attitude and knowledge as three important parameters .

Workshop on Time Management: 11th October, 2014

The Institute organized a one day workshop on “Time Management” on 11th October, 2014 under its Personality Development Module for first year students of MBA (First and second shift) and MBA (IB). The resource person for the event was Dr Felton Lean, Director Emeritus and Training Lead of Forignite Holdings, Colombo, Srilanka and freelance Trainer and Consultant.

The workshop was conducted with a well defined theme and the theme was “Changing the world begins with the very process of changing oneself. The only place you can begin is where you are and the only time you can begin is now.” In this theme, emphasized was on the word “Now” and said that to manage time effectively; students have to initiate for the things immediately , without postponing the things.

Dr. Felton made the session very interactive by narrating his own life experiences and undertaking various activities like role plays, song singing, skits, quizzes and elocution. In his discussion the speaker impressed upon the students to develop an ability to prioritize the activities and to avoid procrastination so as to complete the task in time and be successful. He also emphasized on developing a habit of self discipline and team building to manage time effectively.



Guest Lecture on Imperatives of Summer Internship: 5th November, 2014

Gitarattan Gitarattan International Business School organized a guest lecture on the 'Imperatives of Summer Internship' for the benefit of MBA Semester-I students. Mr. Chandrashekhar Singh, Chief Manager, IDBI Federal and Mr. Deepak Singh, Training Manager, IDBI Federal were the experts. Mr. Chandrashekhar advised the students that summer training is the foundation of placement through campus. Those students who work hard during their summer training not only understand the practical working but are in a better position to compete for jobs in reputed organizations. Mr.

Deepak Singh suggested to the students to prove their abilities during their summer internship period and create a place for themselves in the training organisation and develop links for their future placement opportunities. The session ended with a highly interactive Q&A session. It was a very enriching and informative session for MBA students. Prof S Chaturvedi, Director, giBS presented mementos to the Team of IDBI Federal.



Workshop Stress Management & Coping Strategies: 4th February, 2015



Lt Col. Riyaz Khan, Soft Skills Trainer

A workshop on “Stress Management & Coping Strategies” was conducted on 4th February, 2015 for students of MBA and MCA. The resource person for the workshop was Lt. Col. Riyaz Khan (Retd), motivational trainer, Soft Skills and Behavioral Skills.. The workshop was focused to make students aware about the significance of Stress Management in daily life that would improve the quality of their work and personal life. Managing stress is all about taking charge of your thoughts, emotions, schedule, and the way you deal with problems. It was Discussed thoroughly about the effects of Stress on four essential components of

Personality: Body, Mind, Emotions and Behaviour.

The session was very interactive by making students play game; Pass the Ball Game, this exercise created a simple, timed challenge for the team to complete the activity. This made them observe and acknowledge variation in stress levels faced by students while completing the activity. It was very well delivered that daily meditation, exercising, healthy eating, proper sleep and mindfulness are the ways to relieve stress.

Workshop on Problem Solving Approaches and Attitude: 26th February, 2015

Gitarattan International Business School organized a Workshop on “PROBLEM SOLVING APPROACHES AND ATTITUDE” on 26 February, 2015. The workshop was conducted to develop students' skills and attitude for problem solving.

The resource person for the workshop was Mr. Jagjeet Singh, Renowned Corporate Trainer and Chartered Accountant. The session was focused on the concept of quick problem solving and discussed with the significance of 5C's: Character, Commitment, Courtesy, Conviction and Courage, in resolving problems in day-to-day life. Ephasize was on the importance of senses and five most common approaches to problem solving and also stressed that trial and error, intuition, nursing process, scientific methods.



Shri Jagjeet Singh Corporate Trainer
and Chartered Accountant

Guest Lecture on HR Expectations of Industry: 4th March, 2015



Shri Subhash Jagota, an Alumnus of Xavier Labour Relations Institute (XLRI) Jamshedpur

A guest lecture on HR Expectations of Industry was organized on 4th March, 2015 for MBA HR major students. Mr. Subhash Jagota, an Alumnus of Xavier Labour Relations Institute (XLRI) Jamshedpur and presently Chief Executive Officer, Global Business Solutions, New Delhi was the speaker. The objective of the lecture was to educate the students about the trends in the current job market and make them aware about the expectations of industry. Mr. Jagota emphasized on development of an action plan and strategy to win his or her personal and professional life

Guest Lecture on Coping with Stress & Depression: 11th March, 2015

A guest lecture on Stress Management titled Fighting Blues was organized by the Institute on 11th March, 2015 to educate our students to lead stress life both in personal and professional domains, The event was conducted in collaboration with CIPLA, a leading pharma company. The resource persons for the programme were Dr Vimal Kumar, Consultant Psychiatrist, Yoga Expert & Behaviour Therapist and Dr Ruchi Seth, Consultant Psychologist. The session started by Dr Ruchi Seth who introduced the importance of healthy mind for healthy life and discussed about depression results from the state of helplessness and conveyed that through regular exercises, yoga, sound sleep and balanced diet.



Dr Vimal Kumar, Consultant Psychiatrist, Yoga Expert & Behaviour Therapist

Workshop on Team Building: 7th April, 2015



Shri Sharad Garg Resource Person

Gitarattan International Business School organized a workshop on Team Building for the students of MBA, MCA, and MBA (IB). The resource person for the workshop was Mr. Sharad Garg, having more than 30 years of experience from service, hospitality, media, engineering, manufacturing and HR consulting firms. The workshop started with an activity, in which the students were made to perform Dr. Phil's Psychological Test. The students were made to perform a group activity, "Birthday Month Groupings" wherein the students were divided into teams on the basis of their birthdays and they were

made to understand the importance of open and quick communication.

CULTURAL EVENTS

Independence Day: 14th August, 2014



Flag hoisting on Independence Day

The Institute celebrated Independence Day on 14th August, 2014. National Flag was unfurled by Shri Anirudh Jindal, Vice Chairman, GIBS. Dr. S. Chaturvedi, Director addressed the students & staff. He reminded the students about the sacrifices made by our forefathers for achieving hard fought independence and subsequent enactment of our constitution. Further said that the nation was facing many challenges like corruption, lack of opportunities, uneven distribution of resources and wealth, poverty etc.

Celebration of Teachers' Day: 5th September, 2014

Teachers' Day Teachers' Day was celebrated in the Institute on 5th September, 2014. The management, faculty members and staff of the Institute participated in the event hosted by the students. Prof S. Chaturvedi, Director first gave the historical perspective of Teachers' Day and the contribution of great teachers in creating and dissemination of knowledge. He exhorted that the teachers must ponder over the reasons for such a perception. The programme was a blend of fun-filled title giving ceremony by the students to all their teachers, dance and a rapping performance. Dr. Rajesh S Pyngavil was awarded with the 'Best Teacher Award' for the academic year 2013-14. Shri Anirudh Jindal, Vice Chairman addressed the faculty members and appreciated the contribution of faculty members in the growth of the Institute.



Teacher's Day Celebration at GIBS

Abhinandan – Freshers' Party: 12th September, 2014



The event "Abinandan 2014", Freshers' Welcome was organised on 12th September, 2014 to formally welcome the students who have joined the Institute in the academic session 2014-15 in MBA, MCA, MBA (IB) and MCA (Dual Degree) courses.

The event was organised at students in Gola Premier Banquet, Pitampura. Event was a blend of various cultural activities like group dance, solo singing, Rap with sufi, solo dance and play. Main highlight of the show was Mr & Ms Fresher, consisting of three rounds; Introduction & Ramp Walk, Talent Round and Question & Answer Round. The event was with full of fun and frolic. Mr Vishwa and Ms Kirti from MBA were crowned as Mr and Ms Fresher respectively. Faculty members and staff also participated in the event.

Cultural Activity Day-1: 25th September, 2014

Gitarattan International Business School organized first Cultural Day of the Semester on 25th September, 2014 for all MBA and MCA students. Six events were planned and organized successfully for the day, 'What you see is what you code', 'C Programming', 'The Wheel of Fortune (Quiz)', 'Face Painting and Hair Do', 'Brand War', 'Geet Gata Hun Mein (Solo Singing). Students participated enthusiastically in all the events with competitive skills and enjoyed



Swachh Bharat Abhiyan: 2nd October, 2014



Swachh Bharat Abhiyan, a national level campaign by the Government of India was officially launched on 2nd October 2014. The Institute joined hands with the campaign for the cleanliness awareness. Faculty and students of the Institute attended the function. On this occasion, The Director addressed the audience invoking their participation in the gigantic task to carry the message of Swachh Bharat to all and beginning with each one's contribution. Faculty members and students were also expressed their views on the Mission to make India clean. The event was followed by 'Slogan Writing' and 'Poster Making' competition wherein students showed their creativity.

Cultural Activity Day-2: 17th October, 2014

Gitarattan International Business School organized Cultural Day 2 on 17th October, 2014 for MBA, MBA-IB, MCA and MCA (Dual Degree) students. Following six events were organized: Bug Finder, On-the-spot Photography, Rangoli, Minute to Win It, Web Master and Solo Dance. These events successful by students participates.



Republic Day Celebrations: 24th January, 2015



Gitarattan International Business School celebrated the country's 66th Republic Day on 24th January, 2015 at the Institute's premises. The tricolor national flag was hoisted by Shri Anirudh Jindal, Vice Chairman. Faculty members, staff and students participated in the event. In his Republic Day message to the audience, he voiced the need of patriotism in our mind and behavior to take the nation forward and said, "Indian economy is developing rapidly and the world is looking towards India as the leading economy" and further urged the audience to respect our constitution by understanding fundamental rights, duties and directive policies.

On this occasion, the institute also organized a Blood Donation Camp in collaboration with Lions Club Blood Bank, Shalimar Bagh, Delhi. The camp was inaugurated by Mr. Sanjay Bharadwaj, SHO, Prasanth Vihar Police Station, Rohini, Delhi in the presence of Mr. Anirudh Jindal, Vice Chariman, Prof. D K Choudhary, Prof. Ravinder Kumar, Dr. S P Jain and other faculty members and students. Students, Staff and Faculty members enthusiastically donated blood for the noble cause..

Cultural Activity Day-3: 21st February, 2015

Cultural Day-3 was organized at Gitarattan International Business School on 21st February, 2015. Five events were conducted encompassing LAN Gaming, Clay Modeling, Street Play, Group Dance and Mr and Ms GIBS. These events were successfully participated and enjoyed by all students. Participations were appreciated and Best performers were awarded by the Institute.



Annual Cultural Fest ZENITH: 20-21st March, 2015

Zenith 2015 was organised on 20th & 21st March, 2015 in the institute's premises. This fest which is known to attract the best student talent from across the city, took things to a noteworthy level this year. It attracted a wide number of entries from students across prestigious colleges, all over Delhi and NCR. The inaugural ceremony commenced with the invoking of the almighty by lighting of lamp and Ganesh Vandana. The two-day fest was attended by more than 1,000 students from across 30 colleges from different parts of Delhi and NCR in more than 20 different contests and competitions. The highlights of this year's Zenith were "Battle of the Bands" and Rock Band Show by Star Band 'Astitva' on 20th March, 2015 and Jam Session with Percussionist by Hiten Panwar. Colleges participated from Delhi University and GGSIPU were Kalindi College, Shyamlal College, Bharti Vidyapeeth Institute of Management & Research, Delhi Institute of Advanced Studies, CP Jain, RDIAS, Maharaja Agrasen Institute of Management Studies and many more.



The events on Day-1 were: Brand War, LAN Gaming, Bug Finder, Minute-to-win-it, C Programming, Treasure Hunt, Business Plan competition and On-the-spot-photography which were followed by an amazing “Battle of Bands”, encouraging and bringing to the limelight the talent of the locals. The day planned a Night of Unplugged Music and Unmatched grooves having carefully handpicked Live Performers for the Acoustic Night with the Indie Rock Band “Astitva”, creating a fresh entertainment for all present. Salman and Zaman from popular 'Astitva' kick started the journey of Musical Musing encompassing hybrid styles of exquisite melodies and everlasting pop/rock instrumentation that left the audience crazy with admiration. Penetrating drum beats, captivating bass lines and the melodious strings of guitar created a refreshing aura. The second day of the fest hosted Cultural events like Rangoli Competition, Face Painting, Debate Competition, Solo Dance, Group Dance, Street Play and Mr. & Ms. Zenith.



Both the days provided an array of events and activities to participate in and get valuable recognition. Students participated enthusiastically in the events exhibiting their talents and potentialities. Winners of all the events were given Cash Prizes along with Merit certificates by the Vice Chairman and Director of the Institute. The show concluded on a high note, as everybody danced and sang with Hiten Panwar, Percussionist. The audience grooved to the magical tunes of the musician and partied at the DJ night. The fest not only gave an opportunity to break the monotony of daily curriculum to indulge into a fiesta of live music and enchanting and enriching competitions but was also a deliberate and necessary initiative towards bringing in learning through action for the students. The students got the opportunity to bring forward their talent in various arenas on the stage and discover new dimensions of their personality.



Zenith, 2015

Student's Felicitation Day: 7th May, 2015



Student's Felicitation Day 2014-15

The Gitarattan International Business School organized Students' Felicitation Day for the Academic Year 2014-15 on 7th May, 2015. Felicitation Day means acknowledging and praising the talent and gives the returns to the efforts put in by them throughout their academic endeavor. The event started from lightening of lamp followed by Saraswati Vandana and prizes distribution to the students for the academic session 2014-2015. The entire event was divided into three categories namely: Academics, Cultural Events, Sports. Shri Anirudh Jindal, Vice Chairman of the Institute, distributed the prizes.

Abhivyakti – Farewell Party: 8th May, 2015

The event “ABHIVYAKTI 2014-15: THE FAREWELL PARTY for the outgoing students was organized on 8th May, 2015 at Gola Premier Banquet, Pitampura New Delhi. The event was to give a warm farewell to students of last semester MBA and MCA. Event was a blend of various cultural events like Group dance, Solo Singing, Solo Dance. Main highlight of the event was awarding of titles of Mr. & Ms. Abhivyakti, Mr. & Ms. Personality, Dancing Diva etc. The event was full fun and frolic. Dr. S. Chaturvedi, Director, addressed the students and wished them for a bright future.



Abhivyakti -2015

FACULTY DEVELOPMENT PROGRAMME

Winter Faculty Development Programme on Research Techniques and Tools: 3-9th January, 2015

Institute launched the Internal Capability Enhancement Programme. The purpose of this programme was to use the internal experts and bring them face-to-face with other faculty members to disperse the know-how on focused areas. The aim was to create a platform to deliver seminar/workshops and generate competition, expertise and disperse knowledge on focused areas. For this purpose, Institute organized five days Winter Faculty Development Programme on Research Techniques and Tools from 3rd to 9th January, 2015. Each day a new technique was selected for interactive session in the classroom environment delivered by the Expert Group through presentation-cum-discussion. A case study was taken up for interactive session and application of selected technique. In the Hands-on Lab Sessions, the case study was solved using Statistical Package for Social Sciences (SPSS 20.0) giving details of data entry, application and solution.



Table Tennis Tournament: 20th September, 2014



Table Tennis Tournament for the year 2014-15 was organized for the students on 20th September, 2014. Total forty five students from all courses participated in the event. It brought the competitive spirit among our young managers to be winner. Mr. Himanshu Mahajan from MBA M3B stood first and Mr. Himanshu Rajpal from MBA M3A was on second position. Prizes were given to the winner of the event of tournament.

Carom, Chess & Pool Tournament: 17th October, 2014

Carom, Chess & Pool Tournament was organized on 17th October, 2014 for the students under the various sports activities periodically conducted by the Institute. Events were conducted in various rounds followed by Quarter Final, Semi Final and Final. Students of different streams in the institute participated in the tournament with joy and zeal. Prizes were distributed to winner of first and second position.



Cricket Tournament: 12-19th April, 2015



Cricket Tournament for the year 2014-15 was organized for the students of on 12th and 19th April, 2015. Total six teams from all courses participated in the event.

Twenty over matches were played in preliminary round and the final was played between teams of MBA (Evening) and MCA. This event was enjoyed by all teams and crowd watching the matches. All the matches were conducted in a well organized manner. Tournament was won by MBA 4th Semester (Evening).

PUBLICATIONS OF THE INSTITUTE



The Institute launched a new annual publication by the name ANUSANDHAN: Research Repository to showcase the research output and the intellectual capital created through the academic processes and system of the Institute. This publication comprises of research output of the academic year 2014-15. It is expected that physical display of the research output shall release internal competitive zeal of faculty members and students and in turn lead to high quality research output which shall positively contribute to the general quality of education. We believe that the 'ANUSANDHAN': The research Repository shall acquire a national and international image.

Conference Proceedings



INTER-INSTITUTE PARTICIPATION BY STUDENTS OF GIBS

To help build a strong overall persona of students, an inclusive approach is followed by GIBS. Besides Academics students are continuously encouraged to participate actively in Co-curricular and Extra-curricular activities in other institutions. This helps the students to compete with their peers, develop their leadership and organizational abilities.

Our students have displayed their talents in various inter college events and achieved prized positions.

NAME OF STUDENTS	COURSE	NAME OF THE EVENT	PRIZE
PARTICIPATED AT DELHI INSTITUTE OF ADVANCE STUDIES			
Rajat Sharma	MBAIB 4	Salvage Best Out of Waste	Second
Raja Gopalan	MBAIB 4	Salvage Best Out of Waste	Second
PARTICIPATED AT RUKMINI DEVI INSTITUTE OF ADVANCED STUDIES			
Nitin Shukla	MBA M2A	Solo Singing	First
Shreekant	MBA M4B	Questionnaire Design	First
Shruti	MBA M4B	Questionnaire Design	First
Ruchi	MBA M2C	Collage Making	Second
Surbhi Tanwar	MBA M2C	Collage Making	Second
Anuj	MBA M2C	Collage Making	Second
PARTICIPATED AT BVICAM			
Satyendra Kumar	MBA M2C	Face Painting	Second
PARTICIPATED AT TECHNIA INSTITUTE OF ADVANCE STUDIES			
Shray Sharma	MBA E4A	Management Games	Second
Kapil Garg	MBA E4A	Management Games	Second
Ravi Kant	MBA E4A	Management Games	Second

LIST OF AWARD WINNERS: ACADEMICS

Semester	Name	CPI	Position
MBA First Shift-Batch(2014-16)			
I	Pooja Tyagi	87.13%	First
	Shivani Arora	85.75%	Second
	Preeti Goel	84.50%	Third
MBA Second Shift - Batch (2014-16)			
I	Geetika Tandon	83.50%	First
	Sagar Gupta	82.75%	Second
	Himanshi Duggal	82.50%	Third
MBA(IB) 2014-16 Batch Sem-1			
I	Srishti Sharma	85.75%	First
	Anisha Mol	84.13%	Second
	Poornima	81.75%	Third
MCA - Batch (2014-17)			
I	Pinki	89.00%	First
	Ritika Sethi	83.56%	Second
	Sachin Kumar Sharma	79.67%	Third
MBA First Shift -Batch (2013-15)			
II	Kirti Khurana	88.63%	First
	Juhi Jain	87.63%	Second
	Vishu Sharma	86.38%	Third
MBA Second Shift- Batch(2013-15)			
II	Paridhi Aggarwal	88.88%	First
	Heena Gupta	85.63%	Second
	Neha Anand	85.00%	Third

MBA(IB) - Batch (2013-15)			
II	Chetna	87.13%	First
	Ghazal Mittal	86.75%	Second
	Geetanjali	84.25%	Third
MCA - Batch (2013-16)			
II	Priyanka Garg	88.40%	First
	Priya	87.70%	Second
	Bharti	85.80%	Third
MBA First Shift - Batch(2013-15)			
III	Arun Pahuja	85.00%	First
	Kirti Khurana	84.89%	Second
	Nandita Karwa	84.22%	Third
MBA Second Shift - Batch (2013-15)			
III	Paridhi Aggarwal	88.56%	First
	Tarmeet Kaur	83.33%	Second
	Heena Gupta	83.33%	Second
	Neha Sharma	82.00%	Third
MBA(IB)- Batch (2013-15)			
III	Ghazal Mittal	86.25%	First
	Chetna	84.25%	Second
	Upasana Sharma	80.88%	Third
	Anurag Singhal	80.88%	Third
MCA - Batch (2013-16)			
III	Priyanka Garg	88.33%	First
	Neha Chhabra	88.11%	Second
	Priya	85.89%	Third
MCA - Batch (2012-15)			
IV	Purnima Tanwar	88.00%	First
	Ruchi Gupta	85.45%	Second
	Neetu Malik	83.91%	Third
MCA - Batch (2012-15)			
V	Purnima Tanwar	88.11%	First
	Ruchi Gupta	87.11%	Second
	Nidhi Nandwani	86.78%	Third


LIST OF AWARD WINNERS: SPORTS

S. No.	Event	First Position		Second Position	
		Name of Student	Course	Name of Student	Course
1	Table Tennis Tournament	Himanshu Mahajan	MBA 3	Himanshu Rajpal	MBA 3
2	Carom Tournament	Sakib Ahmad	MCA 4	Jagriti	MBA 1
3	Chess Tournament	Sakib Ahmad	MCA 4	Saurabh	MBA 3
	Pool Tournament	Dhruv Sarin	MBA 1	Rajat Sharma	MBA 1
4	Cricket Tournament	Kamal Yadav	MBA 4	Prashant Sharma	MCA 2
5	Cricket Tournament	Pankaj Khanna	MBA 4	Mayank Arora	MCA 2
6	Cricket Tournament	Ambuj Shukla	MBA 4	Amit Aggarwal	MCA 2
7	Cricket Tournament	Roshan Jha	MBA 4	Tarun Negi	MCA 2
8	Cricket Tournament	Abhinav Jha	MBA 4	Sachin Kumar Sharma	MCA 2
9	Cricket Tournament	Brijesh Kumar	MBA 4	Amit Kumar	MCA 2
10	Cricket Tournament	Puneet Bhatia	MBA 4	Nisar Ahmed Khan	MCA 2
11	Cricket Tournament	Shivam Wadhavan	MBA 4	Yagyadev Sharma	MCA 2
12	Cricket Tournament	Adnan Ahmed	MBA 4	Sachin Dahiya	MCA (DD) 2
13	Cricket Tournament	Yadeep Palhiwal	MBA 4	Himanshu Gaur	MCA (DD) 2
14	Cricket Tournament	Pushkar Sharma	MBA 4	Praveen Kumar	MCA 4
15	Cricket Tournament	Rachit Manchanda	MBA 4	Manish Sharma	MCA 4
16	Cricket Tournament	Naman Thakur	MBA 4	–	–
17	Cricket Tournament	Shourya Sethi	MBA 4	–	–
18	Cricket Tournament	Sagar Kamra	MBA 4	–	–

LIST OF AWARD WINNERS: CULTURAL

S. No.	Name of the Event	First Prize		Second Prize		Date of Event
		Name of Student	Course	Name of Student	Course	
1	What you see is what you code	Kapil Vats Priya	MCA-3 MCA-3	Vikas Kumar Gaurav	MCA-3 MCA-3	25th Sep,14
2	C -Programming	Simranjeet Kaur Ankit Jain	MCA-3 MBA-3	Mani Bansal Purnima Tanwar	MCA-5	25th Sep,14
3	The Wheel of Fortune (Quiz)	Mohit Yadav Sunil Kumar	MBA 3 MBA 3	Anirudh Bhattacharya Pankaj	MBA M1C	25th Sep,14
4	Face Painting and Hair Do	Aanchal Ruchi Deeksha	MBA 1 MBA 3 MBA 3	Sakshi Yogesh sharma Yogesh Kataria	MBA E1A	25th Sep,14
5	Brand War	Rinki Arora Siddharth Batra Himangini Choudhary Shaba Saheen	MBA 3 MBA 3 MBA 3 MBA 3 MBA 3	Divyanshu Jain Tarun Bamola Rahul Singh Shray	MBA 3 MBA 3 MBA 3 MBA 3	25th Sep,14
6	Geet Gata Hun Mein (Solo Singing)	Nitin	MBA M1B	Urvashi	MBA 1	25th Sep,14
7	Bug Finder	Kapil vats Neeraj	MCA3 MCA3	Ekta Kanika	MCA3 MCA3	17th Oct, 14
8	Rangoli	Nandita Karwa Reena	MBA3 MBA3	Anshika aggarwal Anureet kaur	MBAIB3 MBAIB3	17th Oct, 14
	Web Masters	Kirti Gupta Suparna dhingra	MCA3 MCA3	Simran Jeet Kaur Neha chhabra	MCA3 MCA3	17th Oct, 14
	On the spot photography	Mansi Dawar	MBA 3	Kunal	MBA IB	17th Oct, 14
	Minute to win it	Tanu kukreja	MCA	Akhil Popli Ambuj Shukla	MBA 1	17th Oct, 14
	Solo dancing	Sakshi tyagi	MBA 3	Roshan jha	MBA3	17th Oct, 14

S. No.	Name of the Event	First Prize		Second Prize		Date of Event
		Name of Student	Course	Name of Student	Course	
	Lan gaming	Vikas	MCA4	Aditya Gupta	MCA DD	21st Feb, 15
	Clay modeling	Nikita Mathur Ruchi Sharma	MBA3 MBA3	Rajat Sharma Ashima Jain	MBA-IB4 MBA-IB4	21st Feb, 15
	Mr. And Ms. Gibs	Himanshu Mahajan Mehak Malik	MBA 4 MBA 4			21st Feb, 15
	Group Dance	Vaishali Bansal Sakshi Tyagi Akriti Bhatnagar Juhi Tandon Ambuj Shukla Roshan Jha Pankaj Khanna Puneet Bhatia	MBA 4	Ankita Bisht Monica Rana Sumi Singh Sadaf Siddiqui Pushpanjali Sharma Siddharth Vashistha	MBA 2	21st Feb, 15
	Street Play (Nukkad Natika)	Mehak Sharma Juhi Tandon Ritesh Nanda Juhi Sharma Jatin Sharma Jasmeet Kaur Rimjhim Bhardwaj Rohit Jha Siddharth Vashistha Eeshaan Bhudhiraja Ankit Arora Preeti Goyal Mehak Malik Vipul Malhotra	MBA 2	Shaba Saheen Rinki Arora Keshav Kumar Ratan Jyot Kaur Deepika Kalra Ritu Tehlan Shiwani Tiwari	MBA 2	21st Feb, 15



giBS

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PARTICIPATION FEE

The participation fee on non-residential basis covering professional fee, program kit, tea & snacks and lunch is as follow:

Corporate/Consultants :	Rs. 3500/- per participant
Faculty Members :	Rs.2500/- per participant
Research Scholars :	Rs.1500/- per participant

Participation fee once paid will not be refunded.

Special Provision: Participants are permitted to attend day wise by paying Rs. 500/- per day.

Note: 15% discount for 5 or more participants from the same organization/institution.

All Participants will be awarded with “**Certificate of Participation**”.

PAYMENT DETAILS

Registration fees should be sent in the form of Demand Draft in favour of GITARATTAN INTERNATIONAL BUSINESS SCHOOL, payable at Delhi. Registration fee can also be send through the following on-line payment gateways:

A/c Name :	Gitarattan International Business School
A/c No :	605620110000608
A/c Type :	Current Account
IFSC Code :	BKID0006056





GITARATTAN INTERNATIONAL BUSINESS SCHOOL

(An ISO 9001:2008 Certified Institution & Accredited by NAAC)

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